

Program #90010B - Election Access & Education

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Community Services Program Contact: Department: Program Offer Type: Existing Operating Program Program Offer Stage: As Adopted

Related Programs: 90010A

Program Characteristics:

Executive Summary

This program offer will restore funding for the voters' pamphlets for the November 2021 special election and the May 2022 primary election. The voters' pamphlets were cut to cover the Elections Division's 2% general fund budget constraint.

Program Summary

The Elections Division focused its constrained program offer 90010A on statutorily mandated functions like voter registration, printing, mailing and processing ballots and was unable to fund the voters' pamphlets for the November 2021 special election and the May 2022 primary election. County voters' pamphlets are not statutorily mandated but they are a key component to voter engagement, education and access. Program offer 90010B is an offer to restore the 2% general fund budget constraint requested for FY 2022 and thereby restoring this popular program.

The County voters' pamphlet is the Elections Division's most broadly distributed education and outreach tool. It is mailed to every household and contains basic information about voter registration and voting in the County's six most commonly spoken languages. It is also an inexpensive advertising option for candidates who may not otherwise be able to afford the kind of reach that the voters' pamphlet delivers. In the County voters' pamphlet candidates from all jurisdictions can file a statement for between \$50 and \$300 and any measure, with arguments, can be printed. If the County doesn't produce a pamphlet, candidates for only some offices have the option to file statements in the State voters' pamphlet but it is twice as costly, and not all measures for all jurisdictions can be printed in the State voters' pamphlet.

Performance Measures								
Measure Type	Primary Measure	FY20 Actual	FY21 Budgeted	FY21 Estimate	FY22 Offer			
Output	Number of households receiving the County voters' pamphlet	N/A	N/A	N/A	358,880			
Outcome	Number of candidates filed in County voters' pamphlet	N/A	20	48	40			

Performance Measures Descriptions

Number of households receiving the County voters' pamphlet is based on saturation mailing to every residence address in the county. Number of candidates filed in County voters' pamphlet measures the number of candidates that will be able to file if this restoration offer is purchased that would not be able to file in the State Pamphlet.

Legal / Contractual Obligation

Multnomah County Code of Ordinances, Chapter 5, describes the process for county initiative/referendum petitions and how to fill vacancies in county elective offices. Multnomah County Administrative Rules, Multnomah County Language and Effective Communication Policy, Oregon Administrative Rules, Chapter 165, addresses state-wide uniformity in the conduct of elections. Oregon Revised Statutes, Chapters 246 through 260, provide legal authority for conducting elections in Oregon. Federal mandates (Title VI of the Civil Rights Act, The Voting Rights Act, The National Voter Registration Act, The Help America Vote Act and the Military and Overseas Empowerment Act) establish election administration standards.

Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Adopted General Fund	Adopted Other Funds
Program Expenses	2021	2021	2022	2022
Contractual Services	\$0	\$0	\$104,325	\$0
Total GF/non-GF	\$0	\$0	\$104,325	\$0
Program Total:	\$0		\$104,325	
Program FTE	0.00	0.00	0.00	0.00

Program Revenues						
Total Revenue	\$0	\$0	\$0	\$0		

Explanation of Revenues

There are no revenues associated with this program. This program is supported by County General Funds

Significant Program Changes

Last Year this program was:

Last Year this program was: FY 2020: 90010C-21 Election Access and Education

This program offer will restore reductions made in the Elections main program offer, 90010A. The Elections Division prioritized statutorily mandated functions like voter registration and printing, mailing and processing ballots. To cover the reduction, Elections was unable to fund the voters' pamphlets for the November 2021 special and the May 2022 primary elections. County voters' pamphlets are not statutorily mandated but they are a component to voter engagement, education and access. 90010B is submitted to request restoration of this popular program.