

### Program #40056 - Healthy Families

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Health Department **Program Contact: Department:** 

**Program Offer Type: Existing Operating Program** Program Offer Stage: As Requested

**Related Programs:** 

Program Characteristics: In Target

# **Executive Summary**

Healthy Families of Multnomah County (HFMC) is a nationally accredited, culturally adapted, evidence-based early childhood home visiting (ECHV) program, part of the state-wide HF Oregon network. HFMC serves children and families where screening has detected high parent stress, with the goal to improve infant bonding and early development. The program works to reduce child abuse and neglect, improve school readiness, and promote healthy growth and development for young children up to age three.

# **Program Summary**

The goal of HFMC is to promote child and family wellbeing and prevent the abuse and neglect of children through familycentered, culturally responsive, and strengths-based support. Families who qualify for services are offered voluntary home (and/or tele) visits shown to reduce child abuse and neglect, improve parent-child attachment, reduce parent stressors, and support parents' ability to ensure children meet developmental milestones, which are critical to kindergarten readiness.

HFMC has 2 components: 1) Welcome Baby Screening for eligibility to link families to services based on choice and fit. 2) HFMC home visiting (currently televisiting), which delivers the accredited, culturally adapted, evidence-based Healthy Families America model via four community-based organizations. These contractors deliver culturally and/or populationspecific focus, including African American, Immigrant/Refugee, Latinx, teens, and parents with significant substance abuse or trauma histories. Supportive services, including mental health and housing/utility assistance, system advocacy, and navigation are also provided. Approximately 89% of HFMC families are BIPOC and 95% are low income.

HFMC takes a data-driven approach to program outreach and screening to prioritize program availability for BIPOC families. Annual births by race, OHP status, and place of birth identify hospitals for outreach. Screening collects race/ethnicity and language. A regular CQI process examines rates of engagement and retention by race/ethnicity and language. HFMC also reviews community data to determine if there are service gaps or the need to add new culturally specific teams. HFMC has an advisory group with consumer and BIPOC majority membership to evaluate data and guide program practices. In addition, HFMC, along with Parent Child Family Health programs, co-convenes the Family Partnership Collaborative, a community-based advisory group focused on racial equity and service improvements. HFMC evaluates programming annually through both staff and family satisfaction surveys/measures, which include cultural sensitivity measures.

Performance Measures								
Measure Type	Primary Measure	FY21 Actual	FY22 Budgeted	FY22 Estimate	FY23 Offer			
Output	# of families served with home visiting	420	480	420	450			
Outcome	% of participating parents who report reading to/with a child at least 3 times/week	93%	95%	95%	95%			
Outcome	% of families remaining in intensive services for 12 months or longer	72%	70%	75%	75%			
Outcome	% of families served are BIPOC and/or low income	95%	95%	95%	95%			

#### **Performance Measures Descriptions**

Performance Measure 1: Number of families enrolled in long-term home visiting; total individuals served is much larger.

# **Legal / Contractual Obligation**

Healthy Families of Multnomah County must comply with Healthy Families of Oregon policies and procedures, which are based on Healthy Families America (HFA) credentialing standards and contract obligations. Failure to comply may result in disaffiliation with HFA and withholding of funding from the State.

# Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Requested General Fund	Requested Other Funds
Program Expenses	2022	2022	2023	2023
Personnel	\$135,506	\$619,963	\$87,344	\$689,800
Contractual Services	\$584,362	\$1,561,869	\$628,931	\$1,878,908
Materials & Supplies	\$0	\$30,516	\$0	\$30,606
Internal Services	\$118,986	\$82,579	\$114,068	\$92,709
Total GF/non-GF	\$838,854	\$2,294,927	\$830,343	\$2,692,023
Program Total:	\$3,133,781		\$3,522,366	
Program FTE	0.87	5.00	0.50	5.33

Program Revenues								
Intergovernmental	\$0	\$2,294,927	\$0	\$2,612,023				
Other / Miscellaneous	\$0	\$0	\$0	\$80,000				
Total Revenue	\$0	\$2,294,927	\$0	\$2,692,023				

### **Explanation of Revenues**

This program generates \$92,709 in indirect revenues.

Healthy Families of Multnomah County is funded by the State Healthy Families grant which requires a County match of 25%, of which 5% must be a cash match.

Healthy Families home visitors, through the completion of regular staff time studies, leverage Medicaid Administrative Claiming (MAC) program reimbursements, generally equal to about 5% of the State Healthy Families grant.

- \$ 2,266,003 Healthy Families Grant
- \$ 346,020 Federal Medicaid Admin
- \$ 80,000 HSO Help Me Grow Program

### Significant Program Changes

Last Year this program was: FY 2022: 40056 Healthy Families

FY23 revenue is increased by \$397,096 due to carryover, an increase in HFO grant funds, and a portion CDC COVID-19 Health Disparities funding. Funds will pay for increased payment to contracted CBOs, plus a COLA. CDC funds will support contractors in providing direct client assistance not allowed by HFO grant funding. COVID-19-Related Impacts - Since March FY20, HFMC has stopped hospital screening and in-person services, and has received most referrals via MCFH central referral. HFMC and its contractors will continue primarily telehealth visits in FY23. Family stress has measurably increased due to the pandemic, impacting both staff and families, disproportionately for BIPOC families. Families require more intensive services. Mental Health supports have been added to all teams. Reductions in # of families served are the result of reduced referrals and staffing challenges.