

Program #80099 - ARP - Outreach Hotspots

3/7/2022

Department: Library Program Contact: Jon Worona

Program Offer Type: Innovative/New Program Program Offer Stage: As Requested

Related Programs: 80018

Program Characteristics: One-Time-Only Request, Out of Target

Executive Summary

The Outreach Hotpots program will fund the acquisition of 500 hotspots to support the ongoing digital inclusion outreach lending program administered by the IT Services program.

Program Summary

This program will establish 500 new hotspots to meet the public demand for wireless internet resources. This program will support the efforts by the library's IT Services program to lend Chromebooks and hotspots to people in communities with gaps in digital access. WiFi hotspots are part of the library's Tech Lending program that supports digital access for BIPOC/marginalized communities disproportionately impacted by COVID-19, and others who need digital access, by lending Chromebooks and internet hotspot devices.

Due to relatively limited quantities of library WiFi hotspots compared to demand for affordable internet access, the library offers a 6 month loan in order to provide access to more patrons than a longer loan period would allow. Doubling the number of devices would allow the library to offer longer loan periods to patrons who need it, like students and their families.

The program prioritizes BIPOC patrons, but anyone who needs access to technology may participate. Most patrons are referred to the program through community partners or by staff specifically working with BIPOC communities.

The library's digital equity and inclusion strategy revolves around the "3 legged stool" which includes access to computers, internet and digital literacy training. High speed internet (without cost as a barrier) allows patrons the opportunity to be part of the digital economy, participate in online learning environments, attend doctor visits (telehealth), pay bills (banking), access much needed resources (library and benefits), connect with family, friends and follow current events. Access to virtual meeting technology even gives them a seat at the table for conversations about digital equity, what our infrastructure should include, and how it should evolve to meet growing needs.

Performance Measures									
Measure Type	Primary Measure	FY21 Actual	FY22 Budgeted	FY22 Estimate	FY23 Offer				
Output	Number of hotspots purchased	N/A	N/A	N/A	500				
Outcome	Percentage of hotspots deployed in the first year of service	N/A	N/A	N/A	100				

Performance Measures Descriptions

Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Requested General Fund	Requested Other Funds
Program Expenses	2022	2022	2023	2023
Contractual Services	\$0	\$0	\$0	\$200,000
Total GF/non-GF	\$0	\$0	\$0	\$200,000
Program Total:	\$0		\$200,000	
Program FTE	0.00	0.00	0.00	0.00

Program Revenues								
Intergovernmental	\$0	\$0	\$0	\$200,000				
Total Revenue	\$0	\$0	\$0	\$200,000				

Explanation of Revenues

Significant Program Changes

Last Year this program was: