

EMCTC- Technical Advisory Committee May 31, 2023

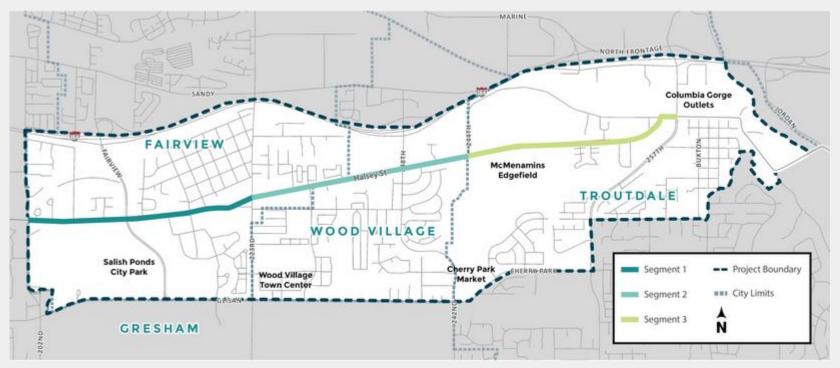
# **Project Background**

Since 2017, the cities of Fairview, Wood Village, and Troutdale have been working together to create a shared vision for NE Halsey Street as it runs from 201st Avenue to 257th Drive. The *Main Streets on Halsey* project is a multi-jurisdiction, multi-phase project that seeks to transform the three-mile stretch of NE Halsey Street into a "main street". Thanks to public input, city officials now envision a unified main street marked by pedestrian and bicycle-friendly features, public gathering spaces, new housing, bustling shops and restaurants, pubs, and coffee shops.

**Past Projects/Phases** 

- 1. Halsey Economic Action Plan and Economic Opportunities Study
  - HC3 Working Group
- 2. Code Concept Recommendations



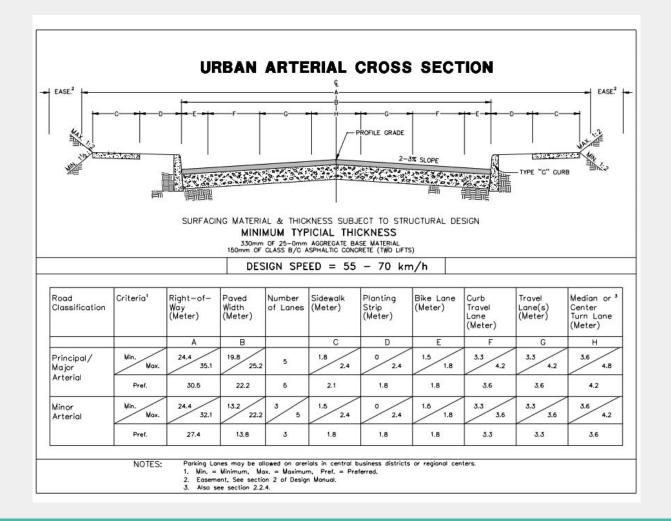


## **Main Objectives**

- 1. Unite the three cities to build community and drive economic development;
- 2. Make Halsey Street safer, more accessible, and more visually attractive;
- 3. Create more transportation options and make public transit, walking, and biking more appealing;
- 4. Support existing small businesses, attract new businesses and create new jobs; and
- 5. Improve the environment by reducing pollution, planting street trees, and using cost-efficient, sustainable landscaping

## Main Streets on Halsey Cross Section and Street Design

- We heard the previous phases that the community wants safer streets for people walking, biking, taking the bus and driving along the Halsey corridor. This project aims to establish preferred ideas for road and sidewalk changes.
- Build on the success of previous phases of the project and provide input in the revision of Multnomah County DCM
- Advise the revision of Multnomah County's street design standard for Halsey
- Develop 10% design plans for the project corridor
  - New cross sections and design plans will reflect the unique character of each community while providing continuity among the corridor



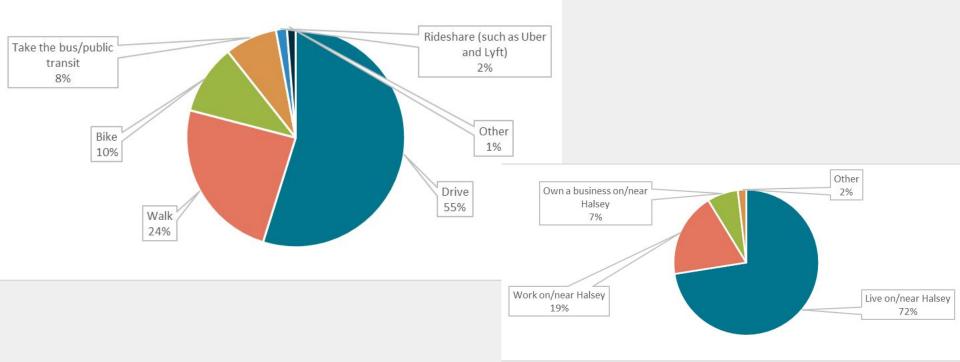
## **Project Schedule**



Project Management	Throughout	2022	
Public and Agency Involvement Plan	Throughout	2	
Cross Section Deficiencies and Needs	October - February		
Public Event #1	February	2023	
Alternatives Development	February - July		We are here
Develop a Street Design Plan	August - October	N	
Adoption	November - January	2024	
			-

## **Survey Results**

How do you get around the Halsey corridor?



## **Survey Results**

#### Most liked:

- not too crowded or busy with traffic
- direct **connection** to multiple areas such as the freeway, restaurants, and shopping
- easy to use for exercise/recreation (ease of biking and public transit)
- parks and natural areas

#### Most wanted:

- **safety** (the highest priority)
- consistent sidewalks
- greenspaces
- improved lighting
- turn lanes
- speed enforcement with maintained access
- welcoming environment for businesses and visitors

## **Stakeholder Engagement**

#### • Two main stakeholder groups;

- Technical Advisory Committee (TAC)- consists of City, County, Region and State agencies
- Project Advisory Committee (PAC)- consists of local residents, property owners, business owners and representatives of local organizations.

#### • Targeted Outreach

- Listening sessions for Spanish, Ukrainian population
- $\circ$   $\,$   $\,$  Focus group for business owners in Halsey as well as Youth

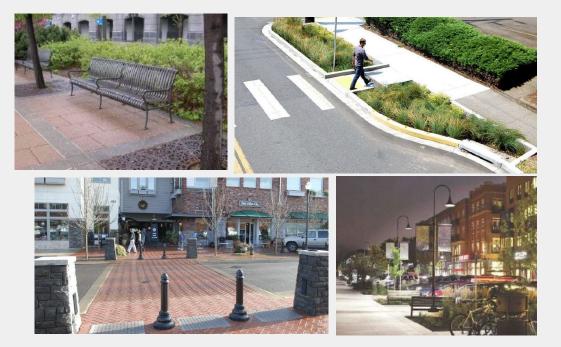
## **Pedestrian Facilities and Context Zones**

- Halsey Street is a Multnomah County Minor Arterial Facility
- Three Context Areas has been identified based on the existing and unique land uses on Halsey.
  - Residential, Commercial and Edgefield.
- Safety and Equity continues to be main concerns for the corridor



# **Streetscape and Roadway Design Toolkit**

- Traffic Calming Features
  - Curb extension
  - On street parking
- Intersection Treatments
  - Protected intersection
- Pedestrian Treatments
- Pedestrian Amenities
  - Lighting and benches
- Bicycle Facilities
  - Bike racks, bike lanes



# Streetscape and Roadway Design Toolkit

- Civic Identity and Wayfinding
  - Signage, Public Art
- Green Street Strategies
  - Stormwater Planters, Rain Garden





### **Residential - Halsey and 207th (Fairview Parkway)**

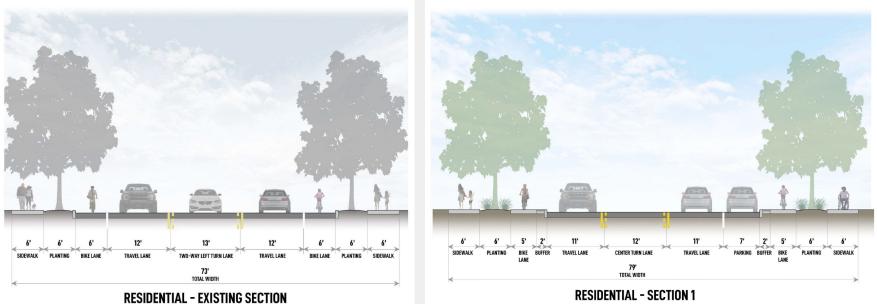


#### Halsey facing west



#### Halsey facing east

### **Residential Cross Section**



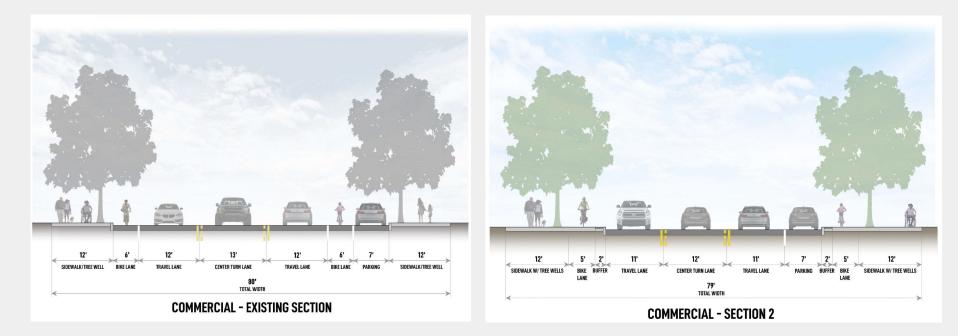
## **Commercial - 238th and Halsey**



#### Halsey facing west

Halsey facing east

### **Commercial Cross Section**



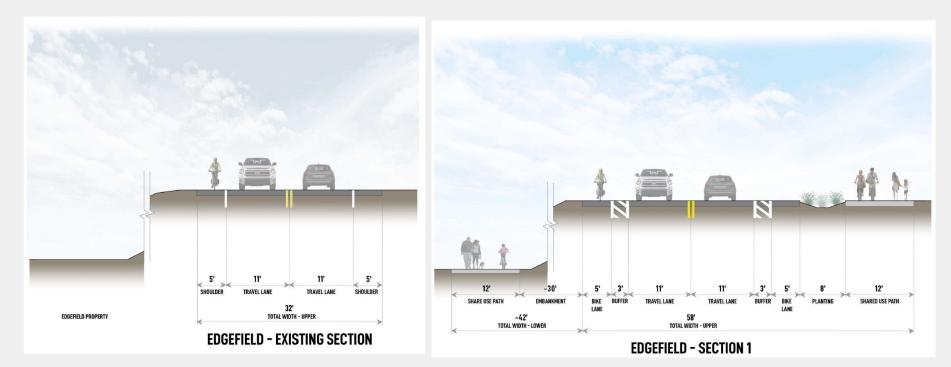
## **Edgefield Cross Section**



#### Halsey facing west

Halsey facing east

## **Edgefield Cross Section**



## **Outreach/Next Steps**

Public Survey #2

Come talk to us and tell us what you think!

- **Friday, June 2** Troutdale First Friday from 5-9 pm on Historic Columbia River Hwy
- **Friday, July 14** Fairview Flicks in the Park from dusk at Community Park (21600 NE Park Ln)
- **Friday, July 21** Wood Village Nite Out (Español) from 5-8 pm at Wood Village Baptist Church (23601 NE Arata Rd)
- **Saturday, July 29** Fairview on the Green Summer Festival from 10 am- 4 pm at Community Park (21600 NE Park Ln)