

Welcome Multnomah County Residents



THE OREGON
HISTORICAL
SOCIETY
FOUNDED 1898

Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

☐ *Yes!* I would like to receive information on upcoming exhibits, programs, events and special promotions.

Email Address: _____

☐ *Yes!* Please send me information on becoming a member of the Oregon Historical Society, which includes invitations and discounts to exclusive events, a discount in the Museum Store, and much more!

Ask today about special Multnomah County membership discounts!



**THE OREGON
HISTORICAL
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VISIT

EXHIBITS

RESEARCH

EDUCATION

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Hours



Museum

10 a.m. - 5 p.m. Tuesday - Saturday
Noon - 5 p.m. Sunday

Research Library

1 p.m. - 5 p.m. Tuesday
10 a.m. - 5 p.m. Wednesday - Saturday

Museum Store

10 a.m. - 5 p.m. Monday - Saturday
Noon - 5 p.m. Sunday

Administration

8:30 a.m. - 5 p.m. Monday - Friday

Holiday Closures

New Year's Eve Day, Friday, December 31, 2010
New Year's Day, Saturday, January 1, 2011
Martin Luther King, Jr Day, Monday, January 17, 2011
President's Day, Monday, February 21, 2011
Memorial Day, Monday, May 30, 2011
Independence Day, Monday, July 4, 2011
Labor Day, Monday, September 5, 2011
Veteran's Day, Monday, November 14, 2011
Thanksgiving, Thursday, November 24, 2011
Christmas Day, Sunday and Monday, December 25 and 26, 2011
New Year's Day, Sunday and Monday, January 1 and 2, 2012
Martin Luther King Day, Monday, January 16, 2012
President's Day, Monday, February 20, 2012



Visit OHS

Hours

Admission

Location, Directions & Parking

Classroom & Group Visits

44th Annual Holiday Cheer

Events Calendar

Mission

Oregon Historical Society

MISSION: *As the steward of Oregon's history, the Oregon Historical Society educates, informs, and engages the public through collecting, preserving, and interpreting the past . . . in other words, Oregon history matters.*

VISION: **A robust state historical society offering high quality museum, library, education, and publishing programs.**

By understanding how people in the past created the place we inhabit today allows us to imagine how our actions will determine Oregon's future. The Oregon Historical Society works with and for all the state's communities to generate and share knowledge about Oregon history by:

- collecting, preserving, and interpreting documents and artifacts from our past;
- creating opportunities for scholars to conduct research and share their work with the public; and
- offering programs and services that educate and entertain students and the general public.

Overall Goals for the 2011- 2016 Strategic Plan

The overall purpose of this plan is to build upon a secure, five-year funding base, grow additional resources, and develop exciting institutional services and programs for our patrons that use state-of-the-art delivery systems and first-rate history. During the next five years, OHS has the opportunity to become, once again, an institution offering robust history programs and services. County levy funds provide the secure underpinning of public funding, and an aggressive fundraising campaign to develop additional resources can support improvements in programs and services.

The programmatic priorities are vibrant programming for schools and the public; improved care and development of collections, and greater access to them; better facilities maintenance and development; and use of digital technologies to deliver services worldwide. The administrative focal points are developing the necessary financial and staff resources to support the improvements as well as reporting on progress under the plan and adjusting as necessary.

This plan will present a summary page of the five (5) goals, then a summary of the goals with their objectives, and finally the full detailed plan with goals, objectives, action plans, timelines, resources needed, and staff responsibilities.

Goals

Goal #1 – Engage and educate the public in Oregon history by creating high-quality programs that demonstrate the relevance of the past, reach across the state, and rely on strong partnerships

Goal #2 – Fulfill OHS' role as stewards by maintaining, improving, and increasing collections of OHS historical artifacts and documents while setting a standard of excellence in access to collections, use of technology, and professional practice and care

Goal #3 – Create a stable, sustainable and secure annual financial condition through debt reduction, increased endowment, and revenue enhancement to ensure a balanced budget

Goal # 4– Create a plan for realizing the usage potential of OHS real estate holdings that anticipates needs and opportunities in using space to achieve organizational goals

Goal # 5 – Align organizational resources to successfully implement the strategic plan

Goals with Their Objectives

Goal #1 – Engage and educate the public in Oregon history by creating high-quality programs that demonstrate the relevance of the past, reach across the state, and rely on strong partnerships

Objective 1.1 – Create relevant, vibrant exhibits and public programs that educate, entertain and engage the public in meaningful conversations about Oregon's past and how it shaped the present

Objective 1.2 — Complete and launch a new permanent exhibit on 20th century Oregon

Objective 1.3 – Increase library service to public

Objective 1.4 – Increase readership of *Oregon Historical Quarterly* and demonstrate its relevance across Oregon

Objective 1.5 – Increase and improve OHS educational efforts statewide

Objective 1.6 – Expand market awareness of exhibits, programs, and educational opportunities through partnerships and co-marketing

Objective 1.7 – Investigate and establish a strategy that employs web-based platforms to share collections, educate students and the public, increase visibility, augment publications and exhibits, and grow meaningful collaborations

Objective 1.8 – Establish working relationships with area historical societies and heritage organizations, educational institutions, cultural organizations, and groups representing ethnic communities.

Goal #2 – Fulfill OHS' role as stewards by maintaining, improving, and increasing collections of OHS historical artifacts and documents while setting a standard of excellence in access to collections, use of technology, and professional practice and care

Objective 2.1 – Ensure that care of collections meets national professional standards

Objective 2.2 – Address collection development and management issues

Objective 2.3 – Expand access to all collections

Goal #3 – Create a stable, sustainable and secure annual financial condition through debt reduction, increased endowment, and revenue enhancement to ensure a balanced budget

Objective 3.1 – Develop and strengthen every avenue of public support to secure future public funding

Objective 3.2 – Raise funds to eliminate or reduce the debt on Gresham warehouse to save up to \$200,000 in annual operating expense

Objective 3.3 – Capitalize on a new permanent exhibit on 20th Century Oregon to engage new excitement, support and earned income opportunities

Objective 3.4 – Achieve full underwriting for all exhibits

Objective 3.5 – Expand development capacity to increase philanthropic support for general operations from \$1.1 million per year in 2011 to \$2.2 million by end of 2016

Objective 3.6 – Begin and grow an active planned giving program

Objective 3.7 – Plan and mount major capital and endowment campaigns

Objective 3.8 – Enhance earned revenue

Goal # 4 – Create a plan for realizing the usage potential of OHS real estate holdings that anticipates needs and opportunities in using space to achieve organizational goals

Objective 4.1 – Evaluate real estate holdings and plan for optimal financial productivity and strategic applications

Objective 4.2 – Address deferred maintenance needs and create a schedule of necessary maintenance

Objective 4.3 – Determine Gresham desirable storage facility upgrades over the duration of the plan

Objective 4.4 – Until decision is made on sale of non-mission-related buildings, maintain them to standards that protect OHS investment and minimize liabilities to tenants and the public

Goal # 5 – Align organizational resources to successfully implement the strategic plan

Objective 5.1 – Address promised service improvements under the Multnomah County tax levy by adding the needed staff

Objective 5.2 – Review current staffing configuration and recruit and retain strong, professional talents to ensure success of strategic goals

Objective 5.3 – Develop a board, staff, and volunteer group that is more reflective of Oregon's diverse populations and the communities it seeks to serve

Objective 5.4 – Conduct periodic reviews of selected job classifications for potential revision of position descriptions and pay rates.