

SUN Service System Coordinating Council Meeting

February 4, 2011

8:30 - 10:30 a.m.

MEETING NOTES

Attendance

Members Present: Joanne Fuller (Co-Chair), Bill Scott (Co-Chair), Krista Larson, Gloria Wiggins, Kathy Tinkle, Kali Ladd, Lisa Pellegrino, John Richmond, Lolenzo Poe, Umulkher Abdullahi, Nate Waas Shull, Joshua Todd, Kathy Keim-Robinson, Zari Santner, Florence Protopapas (alt), Diana Hall (alt)

Also Attending: Peggy Samolinski, Mary Richardson, Greg Belisle, Dunya Minoo, Todd Diskin, Rachel Spigal, Lori Kenney

Alt = alternate member

Updates/Announcements

- Joanne welcomed Kathy Tinkle, interim Director of the Department of County Human Services, to the Council. Kathy will participate on the Council filling the seat for the Director of DCHS.
- Diana let folks know the SUN website is now embedded within the larger SUN website. The new link is: <http://multco.us/sun/suncc>
- Diana gave an update on the SUN Hunger Relief project. A grant has been submitted to Wal-Mart for funding to support the project broadly including extended summer meal days, sustaining weekend food for kids and families and increasing school gardens and nutrition classes. A partnership with the Oregon Food Bank is developing school pantries at 6 SUN CS schools that will begin in March and deliver 2-5 days of emergency food to families for weekend support. Other partners have expressed interest in joining this effort so it holds a lot of promise.
- Kali said they are at capacity with reservations for the February 7th Education Summit. The Summit will be streamed live on the Ed Summit web page at <http://pdx.be/pdxd>. Twitter users can follow and contribute to the Education Summit by following the hash tag: #PDXEdSummit
- Kali gave a brief update on a Vista Grant with AmeriCorps, focused on eradicating poverty and building capacity in low income communities. The Mayor's Office and Parks are partnering to locate people at Dishman, Mt. Scott, University Park, East Portland Community Center and in the Mayor's Office, starting in April.
- The City contributed \$15,000 for FY11 to support the SUN high school model. One of the Education Cabinet's strategies is to improve SUN schools and had recommended a high school model of core services. Kali asked the Council to weigh in on how this funding should be used. Council members discussed efforts to support Marshall students in their transition, particularly those going to Madison. Madison's SUN site manager has been working with the principal, counselors and partners to understand what gaps there are for the incoming Marshall students and is putting together a proposal for some enhanced services that would support students and families through the transition. The Marshall SUN CS and Step Up will be moving to Franklin. Helping Marshall students over the summer is a priority, as is supporting their transition to Franklin to make certain they make it to the school in September. Council members agreed the funding should be used to support Marshall students and encouraged taking the opportunity to leverage more funding and support summer services.
- Diana briefed members on a recent Collective Impact Webinar that was hosted by the Portland Schools Foundation. Collective Impact is described in a Stanford Article sent out by Dan Ryan, posted on the SUN CC website, at the bottom of the page, under "Stanford Collective Impact Article": <http://web.multco.us/sun/resources-and-materials>. Cradle to Career is an example of a collective impact effort and is a great vehicle to harness the energy we've been developing with the SUN Service System and SUN Community Schools. In many ways, Collective Impact is another word for shared responsibility. It reinforces large principles around collaboration, shared goals, and an identified body that supports the work. This is really the collective push we've had at individual schools. It's great to have a legitimizing academic framework for what we've been working on. Collective Impact is more like silver buckshot than a silver bullet and allows broader outcomes than a single program. The Webinar

included John Edmundson from STRIVE and Patty Stonesifer from the White House's new Office of Community Solutions. Nate said the Office announced their priority as youth and jobs, while he was in DC recently. Krista said she has been asked by two foundations if she knew about Collective Impact so the timing is clearly good with our local STRIVE/Collective Impact effort.

- Members provided the following updates on budgets and expiring grants:
 - Lorenzo reported that PPS could face a worst case scenario cut of \$80 million over the next two years, depending on the Governor's budget. They will vote on Monday to go out with a new operating levy. If it passes, then things will look different. Currently, they are focused on making reductions and looking at a number of possible ways to address the situation. It's too early in the process to talk about how it will impact schools.
 - Josh said next year's funding for the Commission will stay intact. The creation of the Governor's Early Learning Council is underway and the following year, all funding will be moved under the Learning Council. Two bills are being introduced to increase funding to local commissions, so things are uncertain.
 - Kathy Keim-Robinson reported that Parkrose is facing painful budget cuts. They are in the process of gathering input about what is non-negotiable.
 - Kathy Tinkle said the Department of County Human Services is expecting to make a \$1 million cut but they have held the SUN Service System harmless in the budget they submitted because of the high priority on this system. Diana reported that funding has been identified to sustain Lynchwood in the coming year, as their 21st CCLC grant expires.
 - Zari said the City asked departments to submit budgets reflecting a 1.5 % cut. There is uncertainty whether this is just for one year or more. The City made more serious cuts prior years, necessitating less of a cut now. The 1.5% Parks cut represents \$3,630 in pass through funding to SUN. The police union agreement is a bit more than what was forecasted, so this could alter the total cut. Kali said the Mayor's Education Team budget, which supports education and a SUN Community School at David Douglas High School, has been approved by the Mayor.
 - John reported there are not many details known yet about the DHS budget, given the complexity of the legislative process. Self sufficiency and the jobs program are likely to take a big hit. Child welfare cuts will cut into foster care placement rates and disproportionately impact people of color.

Cradle to Career Governance Formation

Nate gave a status update on Cradle to Career. Development is underway and is framed around four pillars: Partnership Development/Cradle to Career Pipeline; Evidence-Based Decision Making; Collaboration and Capacity Building; and Investment, Sustainability, and Community Engagement. (Cradle to Career Framework Development Status Update is attached.) They are moving forward in establishing a community wide Council from multiple sectors. An advisory team developed a list of candidates and made a recommendation to the Board for 40 Council members. Board officers are in the process of making the "asks" and they have a tentative agreement from a prominent business CEO to serve as Chair. Nate will have more news on that soon. There are many key people in the community so they are working hard to keep the size manageable. There will be many opportunities to be part of the work, whether or not people are on the Council. The first meeting will be convened in late March, with Jeff Edmundson from STRIVE here to make remarks. Cradle to Career is working with PPS and the district superintendents to refine the C2C indicators and align them with academic milestones. The jointly funded data that is being coordinated by the MESD will be very beneficial to this work.

SUN Service System Allocation Workgroup Report

Peggy briefed members on workgroup efforts to review SUN allocations using new poverty data or projections. The Council methodology and SUN RFP call for a review of allocations every 3 years. Peggy reiterated that this is not re-opening the whole allocation process. The two areas this affects are Anti-Poverty services and SUN Community Schools. The committee met and reviewed poverty projections in each region, finding no significant changes to the poverty levels in any one region. From 2008 to 2011, there was a slight increase in Region 1, slight decreases in Regions 2-5, and a 3% increase in families with children under 18 living in poverty in Region 6. The group determined they needed information on how much money and

service capacity it would mean for each region to ensure there is adequate funding to support a meaningful amount of service.

Diana gave members the updated SUN Poverty Index (attached), noting that the MESD provided assistance in developing it. Poverty has increased generally in high poverty schools. In 2007/08 when the allocation methodology was developed, it was decided that the schools in the third and fourth quartiles will get 75% funding. Originally, all schools received the same amount. Now, schools with more affluence receive decreased funding because they are often able to generate funds. The poverty index creates weighted index # for each school using the raw number of kids and percentage of kids in poverty. Concentration is very important, as is the total number of kids in poverty. There are lots of poor schools. Bill emphasized that this is why we need every school to be a SUN CS. Grout and Hall have moved to quartile three and are open for discussion based on geography. Six schools have moved from the third to the second quartile. However, the differences in poverty between schools is small in many cases, and schools on the edge of quartiles tend to vary back and forth annually. For these reasons, the committee recommended no changes to allocations for FY12. The question remains that if poverty shifts significantly in FY12, should resources be redirected mid-contract? They concluded it would be too disruptive to move funding every year but would check periodically for significant shifts. The workgroup recommended that the Council look at trends during the RFP cycle.

Peggy also noted that should the State make large cuts to PCDS or SSSES, we would like to be prepared for how to respond. The workgroup opted to table this issue for now, but it would be prudent to return to it in the near future to be prepared.

The group recommended that we not make any changes to SUN CS based on the information we have now for FY12 and Council members accepted their recommendation. If funding is not identified to sustain the PPS schools that will be losing 21CCLC grants next year, the Council should revisit the FY12 allocations. There was a suggestion that the committee identify triggers to alert us that if something changes at a certain level, we will need to address the situation. Providers asked that they be notified well in advance of any shifts in funding.

Next Steps:

- *In March, the committee will recommend to Council when we should review the poverty levels again. They will also identify trigger points to alert us to review poverty levels and discuss what data is most important, given the fluctuating trends.*

Work Group Reports

Josh reported that the **Self-sufficiency Work Group** met and discussed their work plan. They looked at the strong connection between anti poverty and SUN Community Schools, discussing how to actively strengthen that partnership and move people beyond needing SUN services and supports. How can the County and State partner better to keep kids out of child welfare? They want to meet with anti poverty service providers and have a spot on their agenda in April. In the interim, they will connect with Mary Li. Commissioner Kafoury presented the Child Welfare report yesterday to the Board. For the full report, go to: <http://web.multco.us/ccfc/county-child-welfare-workgroup>. They will be talking about how to pull in the SUN Service System to help support and stabilize families.

The **Higher Education work group** is in the process of scheduling a meeting.

Bill reported on the two **Every School a SUN CS work group** meetings to date. The group's primary purpose will be to develop a business model for Every School a SUN CS. In addition, they will consider related issues such as longer term resource development, educational funding, and integration with Cradle to Career. It is still early in the process and the group is identifying their deliverables. SUN is our way to materialize Collective Impact, funneling most of the services and supports for children and families through SUN. The work group will discuss what kinds of services to include. They will also estimate the costs associated with Every School a SUN CS and potential revenue sources that could be redirected into this

channel to create a ubiquitous model in the County. The group will be meeting on the fourth Tuesdays of the month, with the next meeting February 22nd, from 2:00 to 3:30 p.m. at Zipcar Offices, 739 SW 10th (and Yamhill). Bill asked folks to consider whether there is anyone not on the Council that is important to include who would be very enthused about this effort. Are there things we're not thinking of that we should consider?

Zari asked what the Every School timeline is. Our goal is an ideal model and the steps to get there, as well as the amount of time it would take. The issue was raised of needing to articulate why we are attempting to do this now when we are also facing cutting funds to individual schools. Bill said that with a collective mindset to reprogram the way we are spending money, the system could be much more efficient. The idea is to ask each organization to think of all the money it spends on kids and families -- the Park Bureau, DHS, State, County, schools, foundations -- can those funds be integrated better or differently? If people can see value in doing so, they will be motivated to shift their funding. Breakthroughs include school districts contributing their Title 1 to SUN because they believe it will have a bigger impact on the success of their students. Members agreed that if we pool our resources, we could do things better. Diana noted that because of the partnership, we have been able to sustain grant-funded SUN CS schools to date.

Other input included identifying services being provided but not integrated and to better integrate higher education with SUN. We could learn from partnerships at schools that are not SUN CS. What might it look like if we merged investments such as East Portland and Floyd Light or University Park and Rosa Parks or Irvington and their partnership with a consulting firm? Look at the intersections and think outside the usual parameters. There are opportunities to connect now as schools do their master plans for facilities. Parks has plans to put community centers in disadvantaged areas. We could plan with one another and collectively build centers at schools, put libraries at schools.

Nate suggested we might think of this as "Every Service a SUN Integrated Service", utilizing schools, libraries and other locations as hubs for service delivery. Some services currently being delivered at schools might be better delivered at libraries, or the East Portland Community Center. Kali said she has written Every School a SUN CS into the Portland Plan and wants the group to stay in touch with their work to flesh out the City's role.

Next steps:

- *Kali will talk with Joe Zehnder about joining the Every School a SUN CS work group.*
- *Next Every School a SUN CS Work Group Meeting: February 22nd, from 2:00 to 3:30 p.m. at Zipcar Offices, 739 SW 10th (and Yamhill)*

2009/10 Evaluation Take Aways

Peggy followed up on the evaluation presentation in January to discuss key take aways and any questions or thoughts that arose. Evaluation data is on the website at <http://web.multco.us/sun/resources-and-materials>. Krista asked how the outcome data is used to inform us about what is working, and whether we might consider doing cost benefit analysis. SUN looks at program outcomes to monitor progress. Cradle to Career will look at outcomes to see what is really working in the community so we can hone in on those things that are most impacting the desired end results. There will need to be a balance of rigor and clarity and maintaining perspective as we continue to learn. There was caution that funding should not only be based on evaluation because that assumes cause and effect, which can't always be proven. Funding should follow program quality – the things providers have control over. Providers would like more details for funding reasons. Participant review of programs and how helpful it was to them in keeping them in school or supporting their success is valuable.

Lorenzo asked whether we would be bringing this information to school boards, superintendents, leadership teams and school staff. Although we made outreach visits to all school boards a year ago, some of the boards have new membership. The evaluation data is also shared with the Districts Council. Bill suggested that we work with Cradle to Career to see if this is the kind of information they want and Nate confirmed this would fall into priority strategy development. Bill said the format of positive headlines and detail below on the

evaluation report is very helpful for audiences not as versed with the SUN SS. Zari asked how SUN programs are known in the community outside our main stakeholders. Joanne talked about our outreach visits and the attempt to cast a wider net to groups who still share fundamental concerns but haven't been part of the inner circle. Citizens know very little about what SUN is doing for communities, for the Levy and for Parks. We need to collectively reach out and increase awareness amongst the citizens about how SUN impacts our kids and our future. Just as Friends of Trees is well known, SUN can also be well known. Our message must be carefully prepared. Council might want to send a mail report to every parent of SUN kids, if funding could be found to do that. As we consider going more public, we want to stay hand in hand with Cradle to Career in how we brand and position ourselves. This could open the door to make room for individual contributions across the community as well as through the County and the levy. Joanne wrapped up the discussion by commenting how far the Council has come in four years, engaging in these kinds of collaborative discussions.

Upcoming Council and Workgroup Meeting Dates/Times:

Coordinating Council:

Friday, March 4, 2011

8:30-10:30 a.m.

Multnomah Building, **Room 635**

501 SE Hawthorne

Future Coordinating Council Meetings*:

(*All are from 8:30-10:30 a.m. in the Multnomah Building)

Friday, April 1, 2011, Room 112

Friday, May 6, 2011, Room 112

Friday, June 3, Room 112

Every School a SUN CS Workgroup

Tuesday, February 22, 2011

2:00 – 3:30 p.m.

Zipcar Offices

739 SW 10th (and Yamhill)

Allocation Work Group

Tuesday, February 22, 2011

9:00 – 11:00 a.m.

Catholic Charities' HQ: 2740 SE Powell Blvd.

4th Floor. (Across the street from Cleveland

HS. Parking on the street/behind the building