

Program #40006 - Tobacco Prevention and Control

Program Contact: Jae Douglas

Department: Health Department **Program Offer Type: Existing Operating Program** Program Offer Stage: As Requested

40037, 40047, 40061 **Related Programs:**

Program Characteristics: In Target

Executive Summary

The Tobacco Prevention and Control Program works to prevent and reduce tobacco and nicotine use and exposure in through tobacco prevention efforts and enforcement of local and state regulations. In addition to being the leading contributor to premature death in Multnomah County, tobacco use is a health inequities issue: rates of cigarette smoking are highest among communities of color and among youth from low-income families. Multnomah County has one of the highest rates of illegal cigarette sales to minors in the nation.

Program Summary

In February 2015, the Board of County Commissioners elected to take action to reduce minor access and exposure to tobacco and e-cigarettes in Multnomah County. Passage of the ordinance will require expanded surveillance and enforcement of the new laws, combined with enhanced outreach and education to the community, with a specific focus on youth, parents and retailers who sell these products.

Tobacco use is the single most preventable cause of disease, disability, and death in Multnomah County and across the nation. Within Multnomah County, nearly 1,174 residents die prematurely from tobacco use each year, and more than 22,936 suffer from a disease caused by smoking. Despite these risks, approximately 113,100 adults currently smoke cigarettes. And the harmful effects of smoking do not end with the smoker. Secondhand smoke exposure causes serious disease and death, and even brief exposure can be harmful to health. Coupled with this enormous health toll is the significant economic burden. Currently an estimated \$233.9 million is spent on tobacco-related medical costs and \$187.5 million is lost in productivity due to premature tobacco-related deaths.

Components of the program include: Implementation of population-based community interventions; implementation of strategies to reduce youth access to, and use of, tobacco and nicotine products; establishment of policy/regulation, countermarketing, promotion, and enforcement of smokefree environments; providing support and resources to people who smoke who want to guit; surveillance and evaluation; and engaging diverse communities in tobacco prevention efforts.

In order to fulfill its obligation to the public, the Health Department will support the development and implementation of existing and new rules related to enforcement of the Indoor Clean Air Act; local, state, and federal laws for tobacco and ecigarette use, possession, purchase, and sales to minors; and expansion of Smokefree Workplace laws. The Health Department will provide education for businesses, providers, and the community. This program will also develop and implement a campaign that includes both tobacco-and e-cigarette education and enforcement.

Performance Measures								
Measure Type	Primary Measure	FY15 Actual	FY16 Purchased	FY16 Estimate	FY17 Offer			
Output	Number of tobacco retail licenses issued.	NA	NA	NA	778			
Outcome	Number of policies established to reduce tobacco use and exposure.	NA	NA	NA	3			
Output	Number of retailer education/outreach visits.	NA	NA	NA	622			

Performance Measures Descriptions

1) New measure. Number of tobacco retail licenses issued under the new ordinance. 3) Under the ordinance, 80% of tobacco retailers will receive an education and outreach visit in the first year of the new requirement.

2/18/2016

Legal / Contractual Obligation

Tobacco Prevention and Education (TPEP) grant, funded by the Oregon Public Health Division, OHA must comply with required work plans and assurances.

MC Ordinance 2015-1225

Oregon Indoor Clear Air Act Administrative Rules (ICAA OARS), Tobacco Master Settlement Agreement (MSA), SYNAR amendment to the Alcohol, Drug Abuse, and Mental Health Administration Reorganization Act, Racketeer Influenced and Corrupt Organization (RICO), Food & Drug Administration, and Family Smoking Prevention and Tobacco Act.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2016	2016	2017	2017
Personnel	\$75,445	\$322,107	\$355,587	\$255,485
Contractual Services	\$0	\$0	\$53,292	\$13,710
Materials & Supplies	\$912	\$4,594	\$22,223	\$3,367
Internal Services	\$8,150	\$70,704	\$23,167	\$126,722
Total GF/non-GF	\$84,507	\$397,405	\$454,269	\$399,284
Program Total: \$481,912		,912	\$853,553	
Program FTE	0.80	3.15	3.60	2.35

Program Revenues							
Indirect for Dept. Admin	\$23,892	\$0	\$24,169	\$0			
Fees, Permits & Charges	\$0	\$0	\$454,269	\$0			
Intergovernmental	\$0	\$397,405	\$0	\$399,284			
Total Revenue	\$23,892	\$397,405	\$478,438	\$399,284			

Explanation of Revenues

Tobacco Prevention and Education (TPEP) grant: \$399,284.

Tobacco retail licenses general fund fees: \$454,269.

Significant Program Changes

Last Year this program was: FY 2016: 40037-16 Environmental Health Education, Outreach and Housing

In FY16, the Tobacco Prevention and Education Program (TPEP) grant was shared between two different program offers, program 40037 (Environmental Health Education, Outreach, and Housing) and program 40047 (Public Health Community Initiatives). In this FY17 offer, TPEP is completely within this program.