

Design and Culture Lab and Partners/Projects

Rosewood Initiative  
Rockwood Residents  
Opportunities Mapping Report  
Powell-Division Planning  
PAALF  
Urban League

Potential Partners

IRCO  
Latino Network  
Alta Planning + Design  
Multnomah County Health Dept.  
ACHIEVE

**Primary roles and responsibilities**

- Active Transportation Plan milestones and events.
- Community liaison training.
- Technical assistance for interactive design solutions related to the Rockwood Rising Food Retail environment when partnered with ATP.
- Evaluation and recommendations for overall community engagement.

**Community Liaison Training  
Interactive Design Solutions  
Evaluation and Recommendations**



Rockwood CDC and Partners/Projects

Shalom Rockwood  
Rockwood Speaks Series  
Reynolds School District  
Pathways  
EMO  
Barberry Village and The Pines

Potential Partners

POIC  
Chambers of Commerce: African American, Hispanic, Asian Pacific, and Gresham  
Multnomah County/ECC and Health Dept.  
ACHIEVE

**Primary roles and responsibilities**

- Rockwood Rising milestones and events. (See diagram)
- Coordinating partners and logistics.
- Micro-entrepreneur development with partner organizations.
- Community leader identification and peer to peer recruitment for milestones/events.
- Coordinate community leaders with D + C Lab training opportunities.
- Provide community engagement reporting to D + C Lab for evaluation.

# APPROACH

## Rockwood Rising Project Outcomes

1. A community based approach and method to engagement. Engaging communities of color in an equitable and meaningful way that connects them to project investment.
2. Future business should reflect the multi-cultural identity of Rockwood. Providing opportunities and resources to local Rockwood residents.
3. Evaluation of how effective is our outreach. Internal and public evaluation tools.
4. Timeline is June 2016 - September 2017

OUTCOMES

**GRDC:  
Decision  
Making  
Milestones**



NTP #2



NTP #3



NTP # TBD



NTP # TBD

**RKm/YBA:  
Engagement +  
Design Process**



SD  
Phase 1: Master Plan +  
1a: Building A



Report Back  
Phase 1: Master Plan +  
1a: Building A



SD + DD:  
Phase 1b:  
B,C, + D



Report Back  
Phase 1b:  
B, C, + D



Subcontractor  
Event



Rock the Block  
Opp.

**GRDC:  
Community  
Engagement  
Process**



**RR SCHEDULE**

**LEGEND**

NTP = Notice to Proceed  
SD =Schematic Design  
DD =Design Development



Currently contemplated in  
YBA/RKm schedule



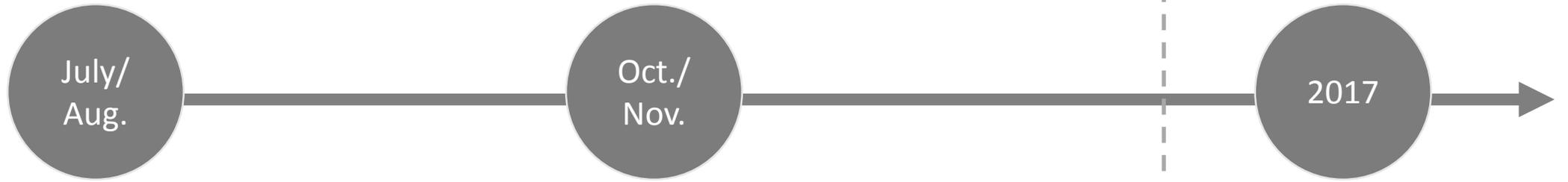
Not contemplated in  
YBA/RKm schedule

## Active Transportation Project Outcomes

1. Provide engagement opportunities for Gresham's communities of color.
2. Ensure culturally sensitive engagement.
3. Conduct meaningful engagement that can influence the Active Transportation Plan.
4. Coordinate engagement with other city projects and initiatives.
5. Create an Active Transportation Plan that promotes equitable infrastructure investment.

OUTCOMES

Engagement



Active  
Transportation  
Deliverables



- Draft Goals/Policies ●
- Draft Walking Network ●
- Draft Bicycling Network ●
- Draft Project List ●
- Draft Walking & Biking Prioritization Criteria ●

- Final Walking Network
- Final Bicycling Network
- Final Walking & Biking Prioritization Criteria ●
- Draft Prioritized Projects ●

- Final Prioritized Projects
- Implementation ●
- Funding Strategy
- Bike/ped programs recommendations ●
- Draft and final design toolkits ●
- Design and engineering for top 2 or 3 projects ●
- Updated and culturally specific educational materials
- **Draft Plan** ●
- **Final Plan**
- Council approval

# ATP SCHEDULE

LEGEND

