

ACHIEVE/REACH Meeting

Action Communities for Health, Innovation and Environmental Change Racial and Ethnic Approaches to Community Health

Wednesday, March 2, 2016

9:00am-11:00am

Location: New Columbia - 4625 N. Trenton St. Portland, OR 97203

Attendees: Emily Bower (City of Gresham), Charles Robertson (EMO), Willie Chambers (POIC), Eca-Etabo Wasongolo (Village Gardens/Janus Youth), Tameka Brazile (REACH), Jeffrey Showell (Mens Health Project), Yugen Rashad (REACH/HBI), Natasha Smith (HBI/REACH), Becky Bodonyi (MCHD/CWP), Susan Van 't Hof (OHA/PDES), Lessie Williams (Highland Haven), Zev Nicholson (Urban League of Portland), Sandra Meucci (REACH), Vanessa Chambers (EMO), Nina Phillips (EMO), Mel Rader (Upstream), Kamesha Robinson (MCHD), Nick Rivas (REACH), Jenny Holmes (EMO), Kelly Clarke (City of Gresham), Ann Gilbert (Upstream)

Agenda Item	Key Discussion Points	Next Steps/Action Items
Communications (Tameka Brazile)	<p><u>New Hires</u></p> <ul style="list-style-type: none">• Nicholas Rivas <p>I'm very thrilled to announce that Nick Rivas will be joining us as Communication Specialist starting March 1st! Nick will serve as lead for all REACH communication activities. These activities will largely focus on public health communications related to nutrition and tobacco prevention within the African-American/Black community through the use of multiple media and social channels.</p> <p>Nick will also work with the Tobacco Control and Prevention Program at Environmental Health Services to support strategic communications. He will lead communication activities for the implementation of the tobacco retail licensing program.</p> <p>Nick is excited to join our teams and brings his experiences building and supporting outreach systems for community-based organizations to Multnomah County. Most recently, he worked with KairosPDX to connect community assets with a charter school; cultivating creative, confident compassionate leaders. He earned his Master's of Regenerative Studies from Cal Poly Pomona and likes to explore the places that make the Pacific</p> <ul style="list-style-type: none">• Kamesha Robinson	

	<p>I'm delighted to share that Kamesha Robinson joined the Health Equity Initiative team March 1st, as our newest team member! She is the Policy and Community Liaison with a focus on the African American community, and will be working with the rest of the team to implement an organization-wide equity assessment, as well as working with many colleagues throughout PHD and MCHD to assist in aligning our strategies for addressing inequities in the African American community.</p> <p>Kamesha Robinson has worked in the Portland community for the past eighteen years, most recently as a Program Specialist with DCHS - the Sun Service System. She received a Bachelors of Science in Administration of Justice and Masters in Public Administration with a concentration of health policy from Portland State University.</p> <p><u>Partner Messaging</u></p> <ul style="list-style-type: none"> • Nick will contact partners, depending on communication channel, to get you pre-set messaging. • Funded and non-funded community partners can use these pre-set messages to push out in your media channels <p><u>Calendar</u></p> <ul style="list-style-type: none"> • The idea of creating an events calendar came to lessen the chance of duplication of events and have better coordination between agencies • Suggestions: Google calendar, Google excel sheet, shared calendar, Dropbox, Rebecca Stavenjord- East County Caring Community. These suggestions will be looked into and will follow up with the group next month 	
Co-Op Event Design (Jenny/Nina)	<ul style="list-style-type: none"> • Co-op event design- conversation around an event in Rockwood in April or May around co-op principals and models/ this comes out of our community action plan around food options • Need feedback from group if this should happen, is it a good time to have this event in Rockwood around food justice: <ul style="list-style-type: none"> ○ Start with people in the community ○ We are not at the table as it relates to food security and justice, this is the perfect opportunity and take it as large as we want to 	

	<p>take it. include the city of Gresham</p> <ul style="list-style-type: none"> ○ Concern about follow up plan to actualize, how do we ensure that something grows from this? How do we target the right participants, key community leaders that are invested in this issue ○ Use another word then justice, it scares people away, it's about Food ○ Want something hands-on and active, not just educational ○ Get recipes from ground up, get ideas from the community ○ We have to get people from the communities that are vested. Leaders from the Gresham community need to answer the question about what they want to see. we need the right people at the table, POIC, boys and girls club, friends of trees, getting youth and parents involved ○ RFP-Gresham transportation will like to collaborate somehow with these discussion and go to the community together around food and transportation ○ Create the right conversation that focused on justice whether we use the word or not. What's the follow-up if the grant is ending soon? How does the speaker help create local momentum. How does the co-op help solve the problem of people not being able to buy healthy foods. ○ People can't say that they want a co-op without understanding what it is. We need to provide the education about what it is, basic principles and concepts ○ Whatever is designed needs to be around the community and their needs ○ how do we success. gather these leaders and get the community to a point where they can run these by themselves ○ Buying club, farmers market, gardening and farming classes in partnership with schools- Rockwood ○ We are giving a platform in areas that we not had. we have a voice in food conversations, at the forefront and table when the policies are being decided 	
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	<ul style="list-style-type: none"> ○ Do we have an understanding of what's happening in East County, should we partner with groups already there to get the information at different tables, not just people with REACH grant? There are so many conversations and surveys going around. Can we be more strategic in partnerships? The community doesn't distinguish between hunger conversation and food justice ○ Maybe invite Rebecca Stavenjord to this conversation- she is a great place to start for a scan East County ○ March 9th and 10th- hosted by MC office of sustainability-workshop <p>Next steps-</p> <ul style="list-style-type: none"> ● Fill out questions from handout, start with grassroots people in Rockwood to shape this conversation, general feeling about brining LaDonna out, is there a better person locally? Listen to LaDonna on Tedtalk. Lessie will offer Highland as a resource to get people that live in Gresham area, come and speak on a Sunday or table ● Would organization like to take lead on this project-POIC may be a possibility ● Closer to May, 14th or 23rd/28th? 	
ACHIEVE meeting structure (Yugen Rashad)	<ul style="list-style-type: none"> ● Extending meeting time- 9-12p- there was no consensus on this item ● have conversations upfront in the meeting to allow time for discussion ● Have materials ahead of time, emailed out, would be helpful. ● Updates in advance, opportunities to ask questions at the meeting, could send out with agenda. Pre-crafted template, provide bullet points. ● Use template already created on REACH objectives- send digitally. Share any big updates at meeting. Send to Yuguen in advance and he would combine and send out before the meeting- Pilot test this for April meeting. 	✓ Complete template by March 31st and send to Yuguen for April 6th meeting
RAC updates (Sandra Meucci)	<ul style="list-style-type: none"> ● TRL- if the state law passes it will pre-empt the county work and we will have to follow the state law. ● 18 members RAC committee that will create a set of proposed rules 	

	<ul style="list-style-type: none"> • Next meeting is March 4th- 9-12, Lincoln mtg, Oak room • Website is up and will include agendas, mins, etc... Multnomah County tobacco retail licensing 	
Partner updates (Lessie Williams) (Nina Phillips)	<p><u>Highland Haven</u></p> <ul style="list-style-type: none"> • Highland- the play was a successful event- The Night Harry Stopped Smoking, they will repeat it at Highland, Earl Boyles in September • 3 prospects for change tool assessment • AAHC, wellness project partnership around cancer • March 20th- celebrating Pastor Hardy's 20 year Anniversary at Highland <p><u>Ecumenical Ministries of Oregon (EMO)</u></p> <ul style="list-style-type: none"> • Stepped up outreach in Faith settings, did a lot of visits. Kingdom Nation- East Portland Bishop Holt. change tool this week, nutrition work in their childcare setting • Trinity- change tool body and soul program- existing health ministry- strong emphasis on women's health- Bishop Turner • Vancouver Avenue- Pastor Hennesey- change tool scheduled for next week • Healthy Retail- new store- Tobacco market 226th and Halsey. They will be changing the name and taking down tobacco sign- KB market • Ordering produce by April, great vendor David. We can break down orders at whole sale price. no minimum price for delivery • Newsletter for village market- first one, 400- 1400 of fruit giving out every month 	
Evaluation and Next ACHIEVE Meeting	<ul style="list-style-type: none"> • Next ACHIEVE 2016 meeting dates: 4/6, 5/4, 6/1, 7/6, 8/3, 9/7 • Location-TBD 	