

# ACHIEVE/REACH Meeting

## Action Communities for Health, Innovation and Environmental Change Racial and Ethnic Approaches to Community Health

Wednesday, November 2, 2016

9:00am-11:00am

Location: Gresham City Hall, 1333 NW Eastman Parkway

**Attendees:** Tameka Brazile (REACH), Yugen Rashad (REACH/HBI), Natasha Smith (HBI/REACH), Brian Martin(City of Gresham), Jeffrey Showell (Mens Health Project), Adejoke Babatunde (OSU Extension), Lessie Williams (Highland Haven), Ann Gilbert (Upstream), Emily Bower (City of Gresham), Mona McDonald (EMO), Rachael Banks (MCHD), Sophia Bass (OHEA), Consuelo Saragoza (MCHD), Susan Van't Hof (OHA/PDES), Tamara Duncan (HBI), Patti Carlin(OPHI),Nick Rivas (REACH), Sandra Meucci (REACH), Christopher German (EMO), Nafisa Fai (Upstream), Alicia Temple (CCHC), Dr. James Mason (Providence)

Agenda Item	Key Discussion Points	Next Steps/Action Items
<b>Oregon Health Equity Alliance</b>  Sophia Bass	What OHEA is? <ul style="list-style-type: none"> <li>• <a href="#">OHEA Presentation</a></li> <li>• The Oregon Health Equity Alliance (OHEA) is a coalition of organizations united together to address health equity issues with a focus on the social determinants of health and populations that lack access to affordable and innovative health care. OHEA promotes education, advocacy, and policy change</li> <li>• Going to Legislative session with 5 policies, they govern our schools, workplaces and communities</li> <li>• Value work that advance health equity</li> <li>• Align race equity with health equity</li> </ul> Policies Priorities: <ul style="list-style-type: none"> <li>• <b>Cover all kids</b>- extend to all kids in Oregon</li> <li>• <b>Basic health plan</b>- COFA, PI</li> <li>• <b>Reproductive health equity</b>- improve practices</li> <li>• <b>End Profiling act</b>- Unite Oregon- HB2002, com strategies and comm. Oversight to improve data collections and accurate, dismantle patterns in law enforcement</li> </ul>	*Invite Sophia to present at a CAN meeting  *Email Sophia if you have any questions <a href="mailto:Sophia@oregonhealthequity.org">Sophia@oregonhealthequity.org</a>

	<ul style="list-style-type: none"> <li>• <b>Paid sick leave</b></li> <li>• Endorsed- T21 and tobacco free school zones- raise the min age to 21, enforcement will be on the retailer</li> </ul> <p><a href="#">A Healthy Oregon: 21st Century Health Equity Investments Report</a> was released this year</p> <p>Projects:</p> <ul style="list-style-type: none"> <li>• CHIP- Community Health Improvement Plan (Final report submitted)</li> <li>• SPARC- Tobacco prevention, T21, no new retailers near schools</li> <li>• NAYA is completing a health equity impact assessment of youths addicted to tobacco?</li> <li>• Looking for support for T21</li> </ul>	
<p><b>What is Health Equity</b></p> <p>Dr. James Mason</p>	<p>Health Equity?</p> <ul style="list-style-type: none"> <li>• Commonwealth fund website, national center of cultural competence Georgetown, UCLA Hopkins, HRSA- good resources</li> <li>• Different actions and supports to get people up to speed</li> <li>• Recognizing that people need different things to reach optimal health</li> <li>• In certain families, what you need may vary, one size doesn't fit all, normative approach (68%), loose 32%</li> <li>• Individualizing care and treatment</li> <li>• Health disparities- health outcomes (race, age, religion etc...)</li> </ul> <p>Which lead to improving the health status of African Americans/Blacks and why?</p> <ul style="list-style-type: none"> <li>• Being sensitive to context and culture, if we are going to intervene correctly, understand where people live, built environment. The outcomes that people have aren't endemic to them</li> <li>• We need to understand that way cultures view sickness and health- do we know who we are really dealing with, individually and as a group</li> </ul> <p>How do we use data to address these issues?</p> <ul style="list-style-type: none"> <li>• We use data</li> <li>• We are on our way of understand it, how do we begin to use data for</li> </ul>	<p>*Handout- "<a href="#">Cultural Factors that Influence Diversity among Individuals and Groups</a>"</p> <p>*Yugen will send Dr. Mason questions that people may have</p>

	<p>general consumption, make it useful to the public</p> <ul style="list-style-type: none"> <li>• Can you describe the pathologies faced by a given community? Usually the data is outdated- be aware of the pathologic conditions of a group, language, owner occupancy rate, education rate, employment etc... Assets and supports that exist in the community- religion or clergy, social organizations, sororities and fraternities, mom and pop businesses, role of elders, role of media and celebrities in the community- people can't talk about these aspects. You need to know the community by their values</li> <li>• We need to do the narrative of what's right</li> <li>• Impacting the community in a positive way is in the best interest</li> <li>• Practice-based evidence</li> <li>• Develop narrative, data and disseminate and encourage colleagues to take it further.</li> <li>• Hidden resource is the community, out it in their hands. Power of consumers when organized and steered correctly</li> <li>• Value for qualitative data, how do you do it when its compelling and convincing.</li> <li>• It may not be YOU out there promoting health equity and delivering the message</li> </ul> <p>Moving Forward</p> <ul style="list-style-type: none"> <li>• It's the AND that connect us and unite us</li> <li>• Don't reinvent the wheel if someone else or someplace else is already doing the work</li> <li>• Resiliency studies, the people who never started or quit smoking for example</li> </ul>	
<p><b>City of Gresham</b></p> <p>Emily Bowers</p>	<p><b>Rockwood Rising Tenant Recruitment</b></p> <ul style="list-style-type: none"> <li>• Design and implement this process</li> <li>• If you have experience with TA, Business owners, need people to help with this process</li> </ul> <p><b>RRSAC (Rockwood Rising Stakeholder Advisory Committee) meetings</b></p> <ul style="list-style-type: none"> <li>• Expanding this role for another year to bring more people to the table, 3<sup>rd</sup> Tuesday 12-1:30p</li> <li>• Interested in informing roles and responsibilities</li> </ul>	<p>*Contact Emily if you have any questions</p> <p>*Emily will put a flyer together with info on all the committees</p>

	<p><b>GRDC (Gresham Redevelopment Commission) meetings and membership</b></p> <ul style="list-style-type: none"> <li>• Advisory committee, helps provide recommendation to leadership, Mayor and council, 2 open seats</li> <li>• Decision making body</li> <li>• Meet every month, 3<sup>rd</sup> Wednesday, 2-3 hours</li> <li>• Formal application and interview process, volunteer</li> <li>• The county is looking into ways to incentivize community members to participate. They can help with application and interview process</li> </ul> <p><b>Please help with outreach and recruitment for these committees</b></p>	
<p><b>REACH Year -2 Acknowledgement</b></p> <p>Yugen Rashad</p>	<p>Ideas on how to celebrate year 2</p> <ul style="list-style-type: none"> <li>• Social network analysis, interactive and fun- see the connections we've made</li> <li>• Building block exercise, build on top of previous frameworks, identify partners who were a part of it, go back past the grant, position leverage of investment, eye for sustainability</li> <li>• What have we done that aren't visible at the surface and where do we want to go</li> <li>• Policy implementation</li> </ul> <p>As we enter year 3, we are looking at what other orgs are doing and sustainability, meeting with partners</p>	
<b>Next ACHIEVE Meeting</b>	<ul style="list-style-type: none"> <li>• Next ACHIEVE 2016 meeting dates: 12/7, 1/4, 2/1, 3/1, 4/5 <ul style="list-style-type: none"> <li>○ <b>December, 2016</b>-Evidence-based Practice</li> </ul> </li> <li>• Location- Gresham City Hall, Oregon Trial Room</li> </ul>	