

Building Quantifiable Chronic Disease Assessments and Interventions During Clinical Visits

multco.us/REACH

REACH (Racial and Ethnic Approaches to Community Health)

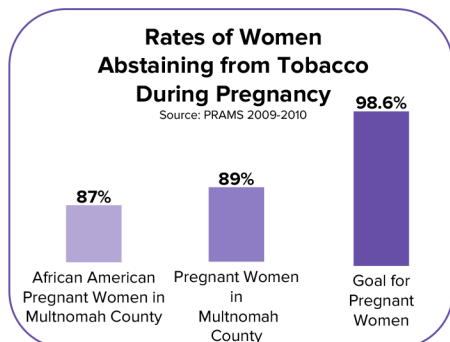
Reducing the racial health disparities in Multnomah County through Policy, Systems, and Environmental changes

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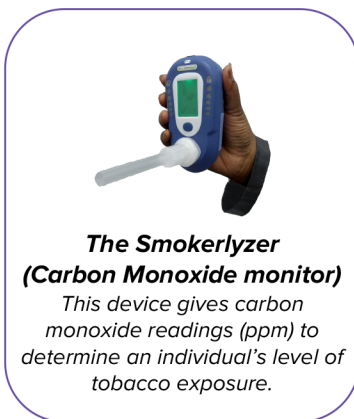
SCRIPT (Smoking Cessation and Reduction in Pregnancy Treatment)

Multnomah County Health Department's REACH program implemented an evidence based tobacco screening and cessation intervention as part of standard vitals screening for pregnant women in clinics serving a high percentage of African-American pregnant women.

Our long term goal is to make tobacco screening and counseling an integral part of clinical practice to reduce health disparities in communities of color.

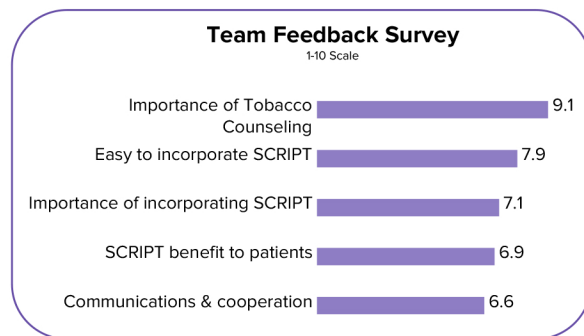


Of the 58 women screened, 0 tested positive for tobacco exposure.



Keys to Success

- Identify champion at clinic settings prior to implementation
- Certified Medical Assistants (CMA) can be trained to administer the CO monitor as part of vitals, in only 2-3 minutes during visit.
- Clinic staff ranked the importance of providing tobacco counseling to patients as very high (9 on a 10-point scale).
- Benefits to objective, quantifiable data are clearly evident to patients and staff.
- For patients who test positive for tobacco exposure, CHWs can deliver the cessation counseling intervention.



Our Change Model			
First Steps	Building the System	Pilot Testing	Analysis
Goals Develop training and Implementation of Clinic Process Workflow	Goals Adapt Electronic Health Records (EHR) for screening data Purchase and calibrate Smokerlyzer	Goals Conduct pilot study Collect data to evaluate	Goals Analyze pilot data Refine interventions
Stakeholders Community Health Workers (CHW) REACH Staff Physician Lead	Stakeholders IT Staff REACH Staff Clinic Administrator Physician Lead	Stakeholders Community Health Workers REACH Staff Physician Lead Patients	Stakeholders Contacted Evaluator Community Health Workers REACH Staff Physician Lead
Lessons Learned Document the anticipated process; locations, data collection, screening procedure Create clear roles for clinic staff Practice counseling during trainings	Lessons Learned Include scheduling, billing and 'resulting' all of the data in EHR development Make sure smokerlyzer is used as vitals, not as a lab. Ensure CMA's are sufficiently trained on smokerlyzer procedure	Lessons Learned Create a designated lead to check in with all stakeholders on regular basis (CHW CMA, Physician Lead, IT) Create streamlined intake and intervention forms.	Lessons Learned Include all stakeholders in refining clinic process Use additional intervention models for other relevant patient groups (e.g., Rx for Change, Learning about Healthy Living) Distribute ethnic specific materials for different clientele (e.g., Pathways to Freedom for African Americans)

Next Steps

- Continue screening and counseling for pregnant women
- Extend the SCRIPT program to women after the birth of their babies
- Expand screening to adolescents at well care visits and incorporate a brief counseling intervention delivered by the physician
- Conduct pilot study within FamilyCare Coordinated Care Organization (CCO) clinics
- Provide technical guidance to two community based addiction treatment centers to adopt tobacco screening and counseling

A Special Thank You

Dr. Lisa Sprague (Site Medical Director Northeast Health Center); Violet Larry (Healthy Birth Initiative); Ronnie Meyers (REACH); Sharon Grant (CHW); Leslie Esinga (CHW); Julia Cornejo- Maciel (CHW); Diane Clay, Jeff Washington, Wynetta Jackson, Vasheeta James, Sherley Paul, Maya Noble, Jazmine Bowles (HBI); Deborah Subotnick (Information Technology); Tameka Brazile (REACH Manager); Sandra Meucci (REACH staff).