

# ACHIEVE/REACH Meeting


Action Communities for Health, Innovation and EnVironmental Change  
Racial and Ethnic Approaches to Community Health

Wednesday, April 5, 2017

9:00am-11:00am

Location: Highland Haven 7600 NE Glisan St

**Attendees:** Yugen Rashad (REACH/HBI), Natasha Smith (MCHD), Jay Higgins (City of Gresham), Lessie Williams (Highland Haven), Ann Gilbert (Upstream), Emily Bower (City of Gresham), Patti Carlin(OPHI), Nick Rivas (REACH), Sandra Meucci (REACH), Nikoyia Phillips (REACH), Dana Hellman (REACH), Jeffrey Showell (Mens Health Project/BPI), Pastor Hardy (Highland Haven), Christopher German (EMO), Susan Van't Hof (OHA), Kamesha Robinson (MCHD), Corliss McKeever (AAHC), Fiona Yau-Luu (ORCHWA), Andre Middleton (Open Signal), Sharon Graham (MCHD)

Agenda Item	Key Discussion Points	Next Steps/Action Items
<b>REACH Grant Updates</b>  Sandra Meucci	<ul style="list-style-type: none"> <li>CDC retracted RFP for next round of REACH grant and added an extra year of funding. Working on objectives and scope for year 4</li> <li>Celebrated with our ACHIEVE partners honored with Public Health Heros award, City of Gresham, Highland Haven Youth group.</li> </ul> 	
<b>Family Friends and Neighbor Childcare Updates</b>  Patti Carlin, Dana Hellman	<ul style="list-style-type: none"> <li><a href="#">OPHI &amp; REACH Child care Program Presentation</a></li> <li>Nutrition Activity plan- email Dana if you need hardcopies, intended target audience provider for FFN providers</li> <li>Complimentary toolkit will be created over the summer on physical activity</li> </ul>	*Any questions, email them to Dana, <a href="mailto:dana.hellman@multco.us">dana.hellman@multco.us</a> or Patti, <a href="mailto:pattie@ophi.org">pattie@ophi.org</a>
<b>Media Literacy-Open Signal</b>  Andre Middleton	<ul style="list-style-type: none"> <li><a href="#">Open Signal Presentation</a></li> <li>Open Signal- <a href="http://www.opensignalspdx.org">www.opensignalspdx.org</a></li> <li>Help people tell their stories, on the screen and networking,</li> <li>Will broadcast online later this year</li> <li>How do we maintain relationships for those who have moved away- equity</li> </ul>	*Any questions, email Andre Middleton, <a href="mailto:andre@opensignalspdx.org">andre@opensignalspdx.org</a>

	<ul style="list-style-type: none"> <li>• Use media and share community to affect change</li> <li>• Treat their lobby like a library, teach people how to lead a digital life, create websites, resumes, pay bills etc...</li> <li>• FREEGEEK- volunteer a number of hours with them and they will send you home with a computer</li> </ul>	
<b>Tobacco Retail License Update</b>  Sharon Graham	<ul style="list-style-type: none"> <li>• 749 TRL licensed in Multnomah County</li> <li>• 20% found through discovery process, 17 currently who have not applied. Just developed a penalty process. 4 have applied for an appeal</li> <li>• Started routine annual inspection- make sure they are in compliance, completed 127. Some violations were state labeling and packaging rules. Creating a brochure with do and do not's</li> <li>• 450k grossed in fees</li> <li>• Haven't tackled phase 2, bars and restaurants</li> <li>• Decoy update- working with HR dept on how to bring youth on as employers. Target groups who are impacted</li> <li>• 10-11 have decided not to sell tobacco as a result of the licensing program. Have the idea to interview the retailers about why they decided not to sell and highlight their business. Provide some incentive, maybe use Open Signal to interview them</li> </ul>	*Any questions, email Sharon, <a href="mailto:sharon.graham@multco.us">sharon.graham@multco.us</a>
<b>Next ACHIEVE Meeting</b>	<ul style="list-style-type: none"> <li>• Next ACHIEVE 2017 meeting dates: <b>6/7, 7/5, 8/2, 9/6, 10/4, 11/1, 12/6</b></li> <li>• There will not be an ACHIEVE Meeting next month, instead we will have the Housing Tour on May 3rd</li> <li>• Location- TBD, request for a new venue</li> </ul>	