

National Park and Recreation Month: July 2017

Grab and Go Packet

Partnering4Health Leader: [Plan4Health](#)

Host Organization: [National Recreation and Park Association](#)

[National Park and Recreation Month](#) is a time to promote the benefits of healthy, vibrant communities. It is a time to recognize the importance of parks and recreation in establishing and maintaining quality of life and in contributing to the physical, economic, and environmental well-being of communities.

Facebook

Pro tip: Try to post at least one a day on your Facebook page. Keeping your page up-to-date lets your community members know you are listening – and active!

Sample Facebook Posts for Reaching Community Members

- Parks and recreation have the power to strengthen communities, transform lives and protect the future. #PlayOnJuly #Partnering4Health
- Celebrate National Park and Recreation Month! Ask parks and recreation centers to offer discounted memberships or free passes in your community. Work together to share free information about recreation and health. #PlayOnJuly #Partnering4Health
- This National Parks and Recreation Month, motivate others to increase their physical activity by getting active outdoors. #PlayOnJuly #Partnering4Health
- July is National Park and Recreation Month! Be a leader. Encourage partners, community groups, and families to promote and discover parks in the community.
<http://www.discovertheforest.org/?m=1#map> #PlayOnJuly #Partnering4Health
- This July, host an information event in honor of National Park and Recreation Month. Communities can work with staff from local parks and recreation facilities, organizations working to get people active, and parents who've successfully increased their children's time outdoors. Ask people to share their resources, stories, and tips for success.
#PlayOnJuly #Partnering4Health