

ACHIEVE/REACH Meeting

Action Communities for Health, Innovation and Environmental Change Racial and Ethnic Approaches to Community Health

Wednesday, June 6, 2017

9:00am-11:00am

Location: City of Gresham

Attendees: Yugen Rashad (REACH/HBI), Natasha Smith (MCHD), Jay Higgins (City of Gresham), Lessie Williams (Highland Haven), Ann Gilbert, Emily Bower (City of Gresham), Patti Carlin(OPHI), Nick Rivas (REACH), Sandra Meucci (REACH), Nikoyia Phillips (REACH), Dana Hellman (REACH), Susan Van't Hof (OHA), Kamesha Robinson (REACH), Fiona Yau-Luu (ORCHWA), Deb Way (REACH), Jen Moore (MCHD), Augusta Herman (MCHD), Tameka Brazile (MCHD), Zumana Rahman (MCHD), Kathy Humphries (MCHD), Terresa White (MCHD)

Agenda Item	Key Discussion Points	Next Steps/Action Items
REACH Grant Updates Tameka Brazile	<ul style="list-style-type: none"> CDC funding that was awarded for Sept 2017-Sept 2018 was voided and so we will go through the application process again. We plan to apply end of June and should hear something in July. It will be 30% less then what they received in the past. Will have some internal conversations and then will reach out to partners Kamesha Robinson is transitioning to REACH project manager, leading all year 4 strategies, meetings etc... Deborah Way first ACHIEVE meeting, assisting with all nutrition strategies Tameka new role, still part of REACH, but will be working more connecting dots between programs doing similar work in the Health Department CDC site visit, August 9th and 10th, ACHIEVE meeting changed to August 9th 	* Will reach out to partners regarding CDC funding
Photo Project Update Terresa White	<ul style="list-style-type: none"> SPArC program (Strategies for Policies and Environmental Change)- advance policy strategies aimed at reducing tobacco use disparities in Multnomah County and curbing youth access to and use of tobacco and other nicotine products. Some of their policy strategies are to restrict retailers around schools and T21, if the state doesn't pass, Multnomah county will pick it up. The program is wrapping up in June. Most funding went into community partnerships- Upstream PH- Did an 	* If you have ideas for dissemination, please let Terresa know, terresa.white@multco.us

	<p>environmental scan around 5 schools</p> <ul style="list-style-type: none"> • The photo project was meant to enhance the work of others. Highland Haven youth group, Multnomah youth commission took on the task of taking pictures in their community • The *SPArC Story Map shares voices of Multnomah County youth discussing the impact of tobacco retailers near schools. Working on making this digestible and useful to communities. • In Multnomah county 68% of HS have a tobacco retailer within 5 mins of the school • Working on a video of all the photos and possibly some voice over. • Truth campaign- Highland Haven youth group applied to be accepted to the national summit in D.C. and they got accepted. Will be there for a week this summer and come back with strategies to bring back to the community 	
Menthol Education Campaign	<ul style="list-style-type: none"> • Menthol fact sheet • NY and Chicago, pass no tobacco products near schools- Buffer zone • Ban all flavored products including menthol in San Fran. REACH will launch an education and awareness campaign. Support Highland Haven with their TRUTH work 	<p>* For more information about the menthol ban, please contact Sandra Meucci, sandra.meucci@multco.us</p>
Deep Dive Topic- WIC Program update	<ul style="list-style-type: none"> • WIC Redesign- presentation • WIC sits in MCFH in the Public Health division, funded by the US Dept of agriculture. It's in every county in OR, supports 15,000 participants • WIC started in 1974, redesigning WIC to bring it into 2017 and understand community and family values. We are trying to understand how people are accessing services as communities are shifting • New Introductions: Provide online classes, through your phone, breastfeeding support groups in the community • Addressing transportation barriers, barriers created by stereotypes, enough outlets to use WIC, Campaign with retailers 	<p>*For more information around the WIC Redesign, contact Kathy Humphries, kathleen.humphries@multco.us</p>
Announcements	<ul style="list-style-type: none"> • Pan African Festival of Oregon 2017 • August 12th, 12pm-8pm, Pioneer Courthouse Square 	<p>* For more information about the Pan African Festival or you</p>

Natasha Smith	<ul style="list-style-type: none"> • One-day educational event to galvanize, mobilize and empower Diaspora Africans in Oregon. It is a springboard to community capacity building, to increase understanding within and between communities and to stimulate dialogue and increase awareness of problems facing Diaspora Africans. • We will have live entertainment, arts and crafts, health and well-being, food vendors and much more • Please share the attached flyers with your organizations and communities 	<p>want to get involved, please contact Nafisa Fai, nafisa@panafricanplanninggroup.org</p>
Next ACHIEVE Meeting	<ul style="list-style-type: none"> • Next ACHIEVE 2017 meeting dates: 8/9, 9/6, 10/4, 11/1, 12/6 • Location- City of Gresham 	