

#### Program #72011 - FRM Economic Development

6/19/201

Department: County Management Program Contact: Mark Campbell

Program Offer Type: Existing Operating Program Program Offer Stage: As Adopted

Related Programs:

**Program Characteristics:** 

## **Executive Summary**

The Economic Development program works with the Chief Financial Officer to leverage existing County programs and policies to enhance the competitiveness of local businesses, increase the economic success of all County residents, and engage Multnomah County businesses as vital members of the community.

#### **Program Summary**

The Economic Development program identifies opportunities to increase the stability and quality of the workforce, decrease unemployment and underemployment for all County residents, bring more capital and technical assistance to small businesses, and foster an environment where business and the broader community participate respectfully in constructive dialogue.

The program works with businesses, trade associations, labor groups, non-profit organizations, other County divisions, and other governments at the local, state and federal levels to identify, develop and pursue opportunities that will further program goals in both the near-term and long-term. Additionally, the program oversees and reports on the County's expenditures of State Video Lottery Funds, responds to requests regarding the Strategic Investment Program (SIP) and other business incentives, provides oversight for SIP participants, and oversees the County's investment in the six Neighborhood Prosperity Initiative districts.

Performa	Performance Measures								
Measure Type	Primary Measure	FY16 Actual	FY17 Purchased	FY17 Estimate	FY18 Offer				
Output	Compile annual report on State Video Lottery Fund expenditures	1	1	1	1				
Outcome	County programs that form new, mutually-beneficial private sector partnerships	0	2	1	2				

#### **Performance Measures Descriptions**

Reporting on the expenditures of State Lottery Funds increases transparency and accountability for the County's economic development efforts. Engaging businesses and other organizations with the County's service programs through win-win opportunities helps align public and private sector goals and improves the economic and business environment within the County.

### **Legal / Contractual Obligation**

Pursuant to an Intergovernmental Agreement with the Portland Development Commission dated July 12, 2012, the County has agreed to support the six Neighborhood Prosperity Initiative districts by paying an amount equal to revenues the County receives pursuant to ORS 457.470(4) in connection with each district. This obligation continues until 2022 or until certain funding limits have been reached. FY 2018 payments will total approximately \$270,000.

## Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds	
Program Expenses	2017	2017	2018	2018	
Personnel	\$0	\$134,761	\$0	\$137,819	
Contractual Services	\$173,000	\$2,615	\$270,000	\$3,000	
Materials & Supplies	\$0	\$34,030	\$0	\$34,030	
Internal Services	\$0	\$8,909	\$0	\$8,949	
Total GF/non-GF	\$173,000	\$180,315	\$270,000	\$183,798	
Program Total:	\$353	\$353,315		\$453,798	
Program FTE	0.00	1.00	0.00	1.00	

Program Revenues					
Total Revenue	\$0	\$0	\$0	\$0	

### **Explanation of Revenues**

This program is primarily funded with State Video Lottery dollars. The payment to the Portland Development Commission for the Neighborhood Prosperity Initiative districts is County General Fund.

# Significant Program Changes

Last Year this program was: FY 2017: 72011 FRM Economic Development