

## 12/15/2017

Dear Multnomah County Tobacco Retailer:

The Multnomah County Tobacco Control and Prevention Program (TCPP) wants to inform you that Oregon has raised the minimum legal sale age for tobacco products from 18 to 21 years of age. Governor Kate Brown signed Bill 754 into law this summer. Under this new law, which applies to conduct occurring on and after **January 1, 2018**, licensed tobacco retailers must adhere to the following:

- Raise the minimum legal sale age (MLSA), from 18 to 21 years of age, for tobacco and vape products
- Amend the definition of "tobacco products" to include "a device that can be used to deliver tobacco", which includes but is not limited to: e-cigarettes, e-liquids (nicotine and non-nicotine liquid), hookah, vape pen, tanks, etc.

Raising the sale age of tobacco product protects children and young adults. The earlier youth start using tobacco, the likelihood of tobacco addiction greatly increases. As a licensed tobacco retailer, your establishment is subject to **Minimum Legal Sale Age (MLSA) Inspections** beginning in late January 2018.

The purpose of MLSA Inspections (also known as youth inspections) is to support compliance with federal, state, and local tobacco legislation that limit underage sales of tobacco and nicotine products. Our program will notify you in writing if our inspectors have visited your retail establishment for an MLSA inspection, along with your results.

In addition, we encourage your establishment to take the following steps to comply with the new law:

- 1. Post the latest state signage notifying customers about the new minimum legal sale age.
- 2. Post the customer notice window/door decal.
- 3. Train employees on how to comply with the law to ensure they do not sell tobacco products to people under 21.

We want to make sure that you have all the tools that you need to sell your tobacco products lawfully. Enclosed with this letter you will find the following:

- Sticker and decal: you can post these stickers in your store to alert customers they have to be 21 years old to purchase tobacco or vape products
- Required state signage in English and Spanish: you must post a sign (or a sign with similar language) in a place where your customers can see it
- "How to read an Oregon ID" in English and Spanish: this document can help you or your staff learn how to check an Oregon ID
- Frequently Asked Questions: this document goes over common questions and answers about the new law
- "Things to know about selling tobacco or vape products in Multnomah County": this fact sheet contains important information about your tobacco retail license, and the new law



If you have any additional questions or would like additional information about the new law, the following link provides an overview:

https://multco.us/health/inspections-and-licensing/tobacco-retail-license

You can also contact us or order any additional materials by calling 503-988-4163, or emailing: <a href="mailto:hlth.tobacco.prevention@multco.us">hlth.tobacco.prevention@multco.us</a>.

We know that as a store manager or owner, you're working hard to stay up-to-date and comply with laws and regulations as a licensed retailer. We are ready to assist you in protecting the public's health.

Sincerely,

Kari McFarlan, MPH
Supervisor
Tobacco Prevention and Control Program
Environmental Health Services
Multnomah County Health Department

Do you need help with translation?

For free translation, contact us at 503-988-4163 or hlth.tobacco.prevention@multco.us

¿Necesita servicios de traducción?

Para recibir una traducción gratuita, contáctenos en al 503-988-4163 o escriba a hlth.tobacco.prevention@multco.us.

한국어 번역이 필요하시다고요?

503-988-4163 번으로 전화하시거나 <u>hlth.tobacco.prevention@multco.us</u> 로 연락하시면 무료로 번역 서비스를 받으실 수 있습니다.

Quý vị có cần trợ giúp bản dịch?

Để nhận được bản dịch miễn phí, liên hệ chúng tôi theo số 503-988-4163 hoặc hlth.tobacco.prevention@multco.us.

是否需要翻译帮助?

如需免费翻译服务,请联系我们,电话:503-988-4163或电子邮件:

hlth.tobacco.prevention@multco.us。

Ma u baahan tahay in laga caawiyo turjumida?

Wixii la xiriira turjumaad lacag la'aan ah, nagala soo xiriir 503-988-4163 ama hlth.tobacco.prevention@multco.us.

Вам нужна помощь с переводом?

Чтобы получить бесплатный перевод, свяжитесь с нами по тел. 503-988-4163 или по эл. почте hlth.tobacco.prevention@multco.us.