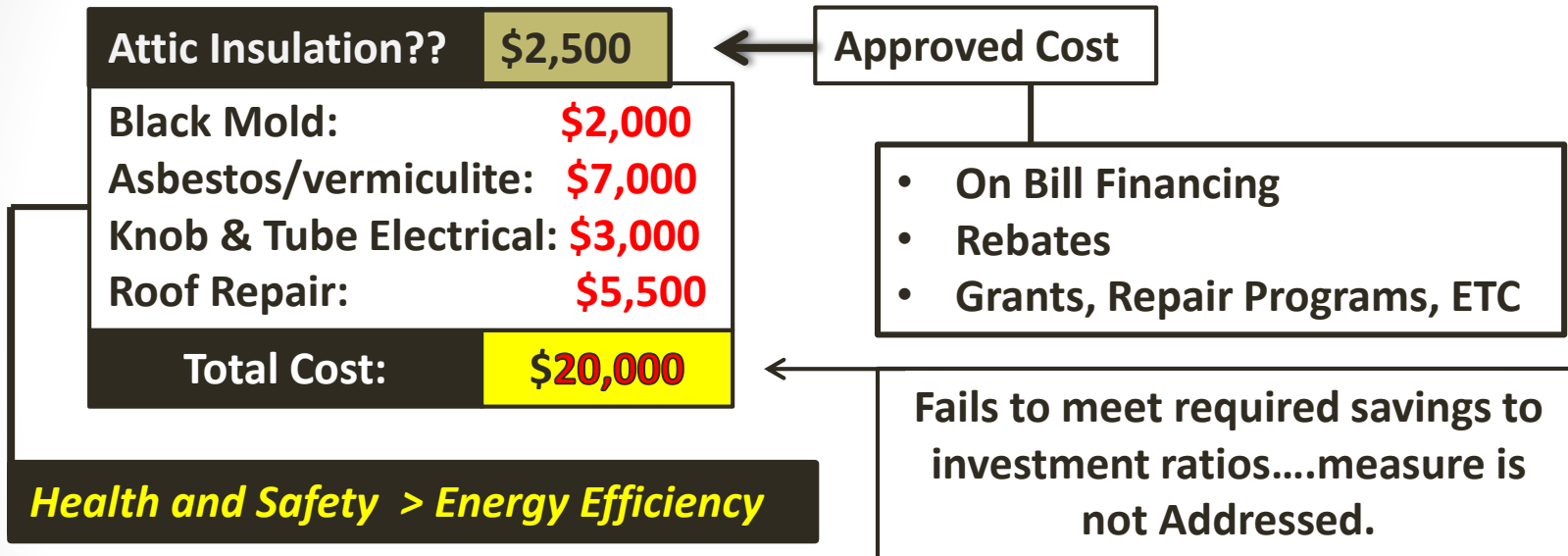


NAYA Family Center's WX 2.0 Anti-Displacement Program



The Neighborhood Weatherization and Repair Project 2.0 (WX 2.0) is designed to support neighborhood stabilization and offset pressures of gentrification and involuntary displacement by providing low income households primarily of color with critical home repairs and Energy Efficiency upgrades.

Q.) Why both Critical Home Repair and Home Performance?



ONLY 20% OF YEAR 1 PARTICIPANTS BENEFITTED FROM HOME EFFICIENCY UPGRADES

Client Needs

Deferred Maintenance/Critical Home Repair

- Many unaddressed repairs lead to even larger needed repairs.
- Common needs: Roof, Gutters, Exterior repairs, plumbing, etc. Often \$10k+
- Most programs in Portland have the ability to invest appx \$2-5k.

Health and Safety

- Moisture penetration: mold, mildew, etc
- Unsafe wiring
- Homeowner repairs not to code
- Animal infestation
- Accessibility issues
- Vermiculite*
- Knob and Tube wiring*

Client Needs

Home Performance/EE

- Inadequate insulation
- Improper ventilation
- Air penetration
- Failing and/or outdated heat source
- Radon Mitigation

Cost!

Need \$10-20k+!!

- CDBG-Max \$5k
- General Fund- Max \$10k
- Weatherization funds
Average: \$8000
- Community Partner: Average \$2500

How to get this done?

By helping homeowners access WX 2.0 funds as well as the multitude of amazing service available to them locally!

WX 2.0 Layered Service Delivery Model

Braiding of WX 2.0 Funds

WX 2.0 Funds:

- Community Development Block Grant (HUD via PHB)
- East County Action Plan (City of PDX via PHB)
- Meyer Memorial Trust



Portland
Housing
Bureau

Coordination With Out-side Service Providers

Repair:



Portland
Housing
Bureau
Lead



Home Performance:



WX 2.0 Only



MULTNOMAH
Weatherization

Outcomes

Successes

- Over 100 Homes Served
- 93% Retention*
- 0% involuntarily displaced
- Average investment of appx. \$14,000 per home
- Average of 2.5 services per household
- 300% increase in funding!
- Average funding ROI 350%

Challenges

- Clunky Process: Hard to coordinate
- Difficulty Accessing services-
Application Processes not conducive for low income individuals or the elderly. Web Based, In-Person
- Excessive paperwork- client fatigue
- Limited Funding available
- Many EE programs based around rebates.

Additional / Unintended Outcomes of WX 2.0 Programming:

- Two way referrals- More people receiving EE services
- Larger focus by funding partners on Diversity, Equity, and Inclusion
- Client education and empowerment!
- Increased communication among all agencies involved.

Looking Forward

What is needed to ensure minimal impact on low income communities during this transition?

- 1.) Streamlined client-centric application procedures to ensure full client support. **Multiple applications, multiple projects=Client fatigue**
- 2.) **Systems Change on a State Level:** Current incentive based programs are not going to work for those without purchasing power.
- 3.) Planning and programmatic implementation around services for non-homeowners. Currently Landlords have very little incentive to weatherize their properties.