

### Program #10050B - Joint Office of Homeless Services - Data & Communication

Capacity

Department: Nondepartmental Program Contact: Marc Jolin

Program Offer Type: Innovative/New Program Program Offer Stage: As Requested

Related Programs:

**Program Characteristics:** Out of Target

#### **Executive Summary**

The Joint Office of Homeless Services (JOHS) seeks to add two positions that are critical to the success of its efforts to coordinate county-wide initiatives addressing homelessness, and to build the public's understanding and engagement in the causes and solutions to homelessness.

2/20/2019

#### **Program Summary**

A dedicated communications staff person will work closely with County Communications to develop and implement a strategic communications plan for the JOHS, including a strategy for developing data visualization tools to share program outcomes, original content from JOHS funded programs, and a stronger social media and online presence. Programs funded by the JOHS are achieving many very good results but insufficient communications capacity leaves the community unaware of these results and without accurate information about how public funds are being invested. This position would be funded jointly by the City and County.

A data analyst position will support the additional workload created by the expanded homeless services system. Quality data analysis and reporting is essential to the effective use of JOHS resources. JOHS is seeking to sustain this capacity while continuing to work with the Portland Housing Bureau (PHB) and the Department of County Human Services (DCHS) to conduct a thorough review of how homeless system data needs are met across the City and County. This position would be funded jointly by the City and County.

An alternative shelter specialist will bring enhanced services and supports to existing alternative shelters such as the Kenton Women's Village, allow for relocating existing alternative shelters to new locations, and support the creation of additional alternative shelter options. In FY 2019 this position was funded through the Office of Civic Life and Engagement. This position would be funded by the City of Portland.

Performance Measures									
Measure Type	Primary Measure	FY18 Actual	FY19 Purchased	FY19 Estimate	FY20 Offer				
Output									
Outcome									

### **Performance Measures Descriptions**

## Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds	
Program Expenses	2019	2019	2020	2020	
Personnel	\$0	\$0	\$116,936	\$166,936	
Materials & Supplies	\$0	\$0	\$564	\$564	
Total GF/non-GF	\$0	\$0	\$117,500	\$167,500	
Program Total:	\$0		\$285,000		
Program FTE	0.00	0.00	1.00	1.50	

Program Revenues							
Intergovernmental	\$0	\$0	\$0	\$167,500			
Total Revenue	\$0	\$0	\$0	\$167,500			

# **Explanation of Revenues**

City of Portland General Fund - \$117,500 Multnomah County General Fund - \$117,500 City of Portland General Fund - \$50,000 Alternative Shelter

## **Significant Program Changes**

#### Last Year this program was:

This is a shared commitment between the City and County.