Program \#10053A - Housing Placement \& Retention - Adults \& Women Households

Department:
Program Offer Type:
Related Programs:

Nondepartmental
Existing Operating Program 10053M

Program Contact: Marc Jolin
Program Offer Stage: As Adopted

## Program Characteristics:

## Executive Summary

A Home for Everyone (AHFE) has prioritized a range of highly effective housing placement and retention strategies in order to significantly reduce homelessness among vulnerable adult households and respond to increases in homeless women. This program supports existing programming to house and retain hundreds of men and women experiencing homelessness through limited duration rental assistance, mobile housing placement and retention support staffing.

## Program Summary

For the majority of people experiencing homelessness, returning to permanent housing requires a combination of limited duration, flexible rent assistance, housing placement and retention support staffing, and access to income acquisition assistance. This housing placement and retention strategy, often referred to as "rapid rehousing" is a recognized best practice and critical element of the housing placement strategies prioritized through A Home for Everyone to significantly decrease homelessness among vulnerable adults in Multnomah County.

In the 2017 Multnomah County Point in Time Count, 471 adult women were counted sleeping outside and women were one of the fastest growing groups within the overall homeless population ( $16.7 \%$ increase between 2015-17). In response to this growing unmet need, the JOHS increased prevention, housing placement, and shelter resources to reduce unsheltered homelessness among women. The count also revealed that women of color are disproportionately represented in the unsheltered and sheltered population. Therefore, the direction of the AHFE Executive Committee was not only to reduce homelessness among adult women, but more specifically to decrease racial disparities among homeless women.

This program continues a range of existing housing placement and retention strategies developed and coordinated through A Home for Everyone, including key elements of the housing placement capacity expansion initiated during FY 2017. These investments in rapid rehousing programs for adult households leverage significant federal, state and local resources to support the efforts of people experiencing homelessness to secure and retain permanent housing. Services are delivered by a range of skilled nonprofit partners and directed to communities of color, women, and other vulnerable adults experiencing homelessness. They include flexible rent assistance and housing placement and retention staffing accessed through:

- Culturally-specific service providers serving Multnomah County's communities of color
- Shelters, day centers and street outreach programs, including targeted outreach in Gresham and East County
- The countywide Short Term Rent Assistance program that consolidates multiple federal, state and local funding streams into aligned eviction prevention and rapid rehousing delivered through 19 non-profit partners

Through these investments, hundreds of people will move into permanent housing and receive the housing placement, retention, and income acquisition supports they need to retain their housing. Based on current data, more than $45 \%$ of the people housed are expected to be people of color.

| Performance Measures |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Measure <br> Type | Primary Measure | FY18 <br> Actual | FY19 <br> Purchased | FY19 <br> Estimate | FY20 <br> Offer |
| Output | Number of households placed or retained in permanent <br> housina throuah the STRA proaram | 869 | 580 | 600 | 600 |
| Outcome | Percentage of households retaining housing at 6 months <br> post-exit | $88 \%$ | $80 \%$ | $85 \%$ | $80 \%$ |
| Output | Number of households placed or retained in permanent <br> housina with sources other than STRA proaram | 1,232 | $600^{* *}$ | 1,100 | 1,100 |

## Performance Measures Descriptions

*In addition to the non-STRA programs in this program offer, reported retention rate includes results for the entire STRA program, as opposed to only STRA recipients funded through JOHS.
**Original current year purchased number (600) was due to a mathematical error.

## Revenue/Expense Detail

|  | Proposed General Fund | Proposed Other Funds | Proposed General Fund | Proposed Other Funds |
| :---: | :---: | :---: | :---: | :---: |
| Program Expenses | 2019 | 2019 | 2020 | 2020 |
| Personnel | \$0 | \$101,558 | \$0 | \$110,326 |
| Contractual Services | \$864,710 | \$3,326,486 | \$22,900 | \$4,026,990 |
| Materials \& Supplies | \$0 | \$0 | \$0 | \$54 |
| Total GF/non-GF | \$864,710 | \$3,428,044 | \$22,900 | \$4,137,370 |
| Program Total: | \$4,292,754 |  | \$4,160,270 |  |
| Program FTE | 0.00 | 1.00 | 0.00 | 1.00 |


| Program Revenues |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Intergovernmental | $\$ 0$ | $\$ 4,106,366$ | $\$ 0$ | $\$ 3,482,450$ |
| Total Revenue | $\$ 0$ | $\$ 4,106,366$ | $\$ 0$ | $\mathbf{\$ 3 , 4 8 2 , 4 5 0}$ |

## Explanation of Revenues

City of Portland General Fund - \$3,372,070
HUD Continuum of Care Planning Grant - \$110,380
Multnomah County Video Lottery Funds - \$654,920

## Significant Program Changes

Last Year this program was: FY 2019: 10053A-19 Housing Placement \& Retention - Adults Only Households
$\$ 150,000$ of County General Funds, previously contracted funds, are being reallocated into JOHS staffing to support the ongoing system-wide programming work. The JOHS expects any reductions in household placements will be offset by improvements in the overall system support and service coordination resulting from more appropriate system staffing.

