

Program #25038B - ADVSD Advocacy & Community Area Plan Development

6/25/2019

Department: County Human Services **Program Contact:** Erin Grahek

Program Offer Type: Existing Operating Program Program Offer Stage: As Adopted

Related Programs: 25038A

Program Characteristics: One-Time-Only Request

Executive Summary

Aging, Disability & Veterans Services Division (ADVSD) supports a participant-directed service system through advisory council management, strategic plan development and management, and network advocacy. This program offer is to expand our required needs assessment that guides the next Older Adult Area Plan with an in-depth focus on racial justice and equity. This offer would fund culturally-specific organizations to conduct outreach and engagement in their communities to bring diverse perspectives to the County's planning process.

Program Summary

ISSUE: As the federally designated Area Agency on Aging, ADVSD is charged by the Older Americans Act and the State of Oregon to conduct a community needs assessment every four years. When examining the general older adult population, community need remains relatively static, so a more targeted approach is necessary to understand the needs of racially, ethnically and culturally diverse communities. Understanding regional population changes and migration effects of gentrification on program need and utilization will help planning efforts.

PROGRAM GOAL: The Older Adult Area Plan development is a key activity of the division. In order to develop the most informed plan, deep community engagement is essential. The last Area Plan was developed through a broad outreach effort, including 18 community listening sessions and 474 unique participants. These groups were facilitated by ADVSD staff. For the new plan the goal is to contract with culturally specific organizations to lead the community engagement activities, gaining an even deeper level of feedback from culturally specific communities and help analyze in a culturally specific way.

PROGRAM ACTIVITY: ADVSD will contract with Portland State University for a research fellow to get the most current and detailed demographic data of the community. This data will inform a contracting process that will provide opportunity for Culturally Specific organizations to lead the community needs assessment activity, within their communities. ADVSD used the Equity and Empowerment Lens to identify the need for increased engagement and leadership of racially and culturally diverse communities in developing the Area Plan.

Performance Measures								
Measure Type	Primary Measure	FY18 Actual	FY19 Purchased	FY19 Estimate	FY20 Offer			
Output	# of people who contribute feedback in the needs assessment	N/A	N/A	N/A	375			
Outcome	% of needs assessment participants that are racial, ethnic and/or cultural minorities	N/A	N/A	N/A	75%			
Outcome	# of currently unserved older adults who participate in needs assessment	N/A	N/A	N/A	110			

Performance Measures Descriptions

Legal / Contractual Obligation

ADVSD is designated the Area Agency on Aging for Multnomah County through a contract with the Oregon Department of Human Services and as guided by ORS Ch 410, to provide mandatory functions for older adults and people with disabilities. These include: provision of quality staffing, service planning, senior and disability advisory councils, and comprehensive and coordinated service delivery for older adults and people with disabilities.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2019	2019	2020	2020
Contractual Services	\$0	\$0	\$100,000	\$0
Total GF/non-GF	\$0	\$0	\$100,000	\$0
Program Total:	\$0		\$100,000	
Program FTE	0.00	0.00	0.00	0.00

Program Revenues					
Total Revenue	\$0	\$0	\$0	\$0	

Explanation of Revenues

Significant Program Changes

Last Year this program was: