

Program #40006 - Tobacco Prevention and Control

Program Contact: Tameka Brazile 3/4/2020

Health Department **Department:**

Program Offer Type: Existing Operating Program Program Offer Stage: As Requested

Related Programs: 40037, 40053, 40060

Program Characteristics: In Target

Executive Summary

The Tobacco Prevention and Control Program uses a variety of policy, systems, and environmental change strategies to prevent and reduce tobacco and nicotine use and exposure in Multnomah County with particular attention to reducing tobacco-related racial and ethnic disparities.

Program Summary

Tobacco use is the single most preventable cause of disease, disability, and death in Multnomah County and across the nation. Although cigarette smoking has declined in Multnomah County, disparities in tobacco use remain across groups defined by race, ethnicity, educational level, and socioeconomic status. Nearly 1,203 residents die prematurely from tobacco use each year, and more than 36,090 suffer from a disease caused by smoking. Despite these risks, approximately 106,900 Multnomah County adults currently smoke cigarettes while the youth of Multnomah County currently report ecigarette use at higher rates than cigarettes. And the harmful effects of smoking and vaping do not end with the user. Secondhand smoke/vape exposure causes serious disease and death, and even brief exposure can be harmful to health. Coupled with this enormous health toll is the significant economic burden. Currently an estimated \$305.6 million is spent on tobacco-related medical costs and \$271.9 million is lost in productivity due to premature tobacco-related deaths.

General components of the program include: implementation of equitable strategies to reduce youth access to, and use of, tobacco and nicotine products, establishment of policy/regulation, counter-marketing, promotion of smokefree environments, providing support and resources to smokers who want to quit, surveillance and evaluation, and engaging diverse communities in tobacco prevention efforts in order to reduce tobacco-related disparities.

Tobacco retail licensing components include: annual compliance inspections, minimum legal sales age inspections, enforcement inspections, surveillance and monitoring, trainings, and outreach and consultation to increase retailer compliance with all laws related to the sale of tobacco and nicotine products. These components work to decrease access and availability of tobacco and nicotine products within Multnomah County.

Performance Measures								
Measure Type	Primary Measure	FY19 Actual	FY20 Budgeted	FY20 Estimate	FY21 Offer			
Output	Number of tobacco retail licenses issued	695	800	774	800			
Outcome	Number of policies established to reduce tobacco use and exposure	0	2	1	2			
Output	Number of retailer inspections	1,458	2,070	1,750	1,808			
Output	Number of community partnerships	49	45	49	54			

Performance Measures Descriptions

1) Number of tobacco retail licenses issued under the county ordinance. 2) Number of policies enables program to track and monitor whether partnership activities result in concrete changes to policy. 3) Retailers inspected on-site (includes annual compliance inspection, minimum legal sales age inspections, suspension inspections, education, and outreach visits as needed). 4) Tracked by the number of established and strengthened partnerships through specific project and program activities.

Legal / Contractual Obligation

Tobacco Prevention and Education Grant, funded by the Oregon Public Health Division, OHA must comply with required work plans and assurances.

Multnomah County Ordinance 2015-1225.

ICAA OARS plus MSA, SYNAR, RICO, FDA, and Family Smoking Prevention and Tobacco Act.

Senate Bill 754 (Oregon Laws 2017, Chapter 701)

Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Requested General Fund	Requested Other Funds
Program Expenses	2020	2020	2021	2021
Personnel	\$489,515	\$319,532	\$508,328	\$368,771
Contractual Services	\$27,475	\$0	\$21,000	\$150,474
Materials & Supplies	\$26,106	\$4,543	\$17,320	\$50,327
Internal Services	\$130,870	\$66,614	\$104,430	\$104,712
Total GF/non-GF	\$673,966	\$390,689	\$651,078	\$674,284
Program Total:	\$1,064,655		\$1,325,362	
Program FTE	3.90	2.60	3.95	2.90

Program Revenues								
Fees, Permits & Charges	\$613,764	\$0	\$613,763	\$0				
Intergovernmental	\$0	\$390,689	\$0	\$494,284				
Other / Miscellaneous	\$0	\$0	\$0	\$180,000				
Total Revenue	\$613,764	\$390,689	\$613,763	\$674,284				

Explanation of Revenues

This program generates \$43,146 in indirect revenues.

\$ 494,284 - OHA, Oregon Public Health Division Tobacco Prevention and Education grant

\$ 180,000 - HSO County Based Services - TPEP

Significant Program Changes

Last Year this program was: FY 2020: 40006-20 Tobacco Prevention and Control

For FY 2021, Tobacco Prevention and Control will have Health Share of Oregon funding (\$180,000) to increase the reach and impact of communication and media campaigns.