

Program #90010A - Elections

5/6/2020

Department: Community Services Program Contact: Tim Scott

Program Offer Type: Existing Operating Program Program Offer Stage: As Proposed

Related Programs: 90010B and 90010C

Program Characteristics:

Executive Summary

The Elections Division conducts all local, city, county, state and federal elections for the citizens of and all political districts within Multnomah County. Under Oregon law, regular election dates are in March, May, September and November. Under state and local law, special elections and recall elections can also be called at any time of the year.

Program Summary

The Elections Division conducts transparent, accurate, accessible and accountable elections in Multnomah County and maintains the public's confidence and trust in the elections process. The Division conducts all local, city, county, state and federal elections for the citizens of all political districts within Multnomah County. Elections include votes on ballot measures and all elected offices from the local level to the federal level.

Conducting elections involves many processes including registering voters; maintaining the statewide voter registration and election management database; maintaining address and district data; checking signatures on city and local candidate and initiative petitions; accepting candidate and measure filings; producing voters' pamphlets; issuing and mailing ballots; managing the main office, a satellite voting center and 27 other drop site locations; accepting and processing returned ballots; providing assistance to voters with disabilities and voters who speak languages other than English; counting ballots; and releasing results. During major elections, the Elections Division brings on as many as 275 temporary workers to assist its 12 full time staff.

The Elections Division also conducts the Voter Education and Outreach program as part of its core services. The program works to identify and remove barriers to voter participation in underserved communities through building relationships, community engagement and targeted education and outreach opportunities. The Voter Education and Outreach program is informed by direct outreach to underserved communities, organizational and community partnerships and results from a voter survey, focus groups and mapping voter behavior with demographic data.

New in 2019, Elections implemented the new campaign finance disclosure program put in place by the Board in December 2019. Elections is responsible for educating candidates about the new requirement and is responsible for investigating complaints.

| Performance Measures | | | | | | | | |
|----------------------|---|----------------|------------------|------------------|---------------|--|--|--|
| Measure Type | Primary Measure | FY19 Actual | FY20 Budgeted | FY20 Estimate | FY21 Offer | | | |
| Output | Percentage of voters using ballot tracking | 10% | 11% | 11% | 0% | | | |
| Outcome | Percent of customers who are satisfied with counter service | 100% | 97% | 98% | 97% | | | |
| Efficiency | Personnel cost per 1,000 ballots cast | \$840 | \$1,000 | \$1,000 | \$950 | | | |

Performance Measures Descriptions

Percent of voters using ballot tracking is percent of voters using BallotTrax to track and receive messages about ballot status - not funded in this offer. Percent of customers satisfied with counter service is percent of customers indicating that service met or exceeded expectations. FY 2019 Actual for the personnel cost per 1,000 ballots cast measure is for the 2018 general, FY 2020 Purchased and FY 2020 Estimate are for the presidential primary election and FY 2021 Offer is for the presidential general.

Legal / Contractual Obligation

Multnomah County Code of Ordinances, Chapter 5, describes the process for county initiative/referendum petitions and how to fill vacancies in county elective offices. Multnomah County Administrative Rules, Multnomah County Language and Effective Communication Policy, Oregon Administrative Rules, Chapter 165, addresses state-wide uniformity in the conduct of elections. Oregon Revised Statutes, Chapters 246 through 260, provide legal authority for conducting elections in Oregon. Federal mandates (Title VI of the Civil Rights Act, The Voting Rights Act, The National Voter Registration Act, The Help America Vote Act and the Military and Overseas Empowerment Act) establish election administration standards.

Revenue/Expense Detail

| | Adopted General Fund | Adopted Other Funds | Proposed General Fund | Proposed Other Funds |
|----------------------|-------------------------|------------------------|--------------------------|-------------------------|
| Program Expenses | 2020 | 2020 | 2021 | 2021 |
| Personnel | \$1,868,950 | \$0 | \$1,951,773 | \$0 |
| Contractual Services | \$1,126,387 | \$0 | \$1,442,128 | \$0 |
| Materials & Supplies | \$707,172 | \$0 | \$436,287 | \$0 |
| Internal Services | \$1,080,089 | \$0 | \$1,121,302 | \$0 |
| Total GF/non-GF | \$4,782,598 | \$0 | \$4,951,490 | \$0 |
| Program Total: | \$4,782,598 | | \$4,951,490 | |
| Program FTE | 12.00 | 0.00 | 12.00 | 0.00 |

| Program Revenues | | | | | | | |
|-----------------------|-------------|-----|-------------|-----|--|--|--|
| Intergovernmental | \$75,000 | \$0 | \$80,000 | \$0 | | | |
| Other / Miscellaneous | \$0 | \$0 | \$21,659 | \$0 | | | |
| Service Charges | \$1,199,121 | \$0 | \$1,362,459 | \$0 | | | |
| Total Revenue | \$1,274,121 | \$0 | \$1,464,118 | \$0 | | | |

Explanation of Revenues

Some revenue is generated through reimbursements from districts for their apportioned share of the cost of an election. Election expenses are always reimbursed by special districts. Special elections called by the State or cities are reimbursed by the State or the city calling the election. By state law, cities and the State cannot be charged for the cost of the election in the primary or general election. The county must pay for those district's apportioned cost in these elections. In addition to election reimbursement, the budget has revenue of \$6,650 for reimbursement of costs related to petition processing. Two smaller special elections are included in the FY 2020 budget at \$350,000 each. The May Special District Election is also in the budget at \$631,179. Budget amounts for these special elections are calculated at 100% reimbursement. Reimbursement for the Presidential general election in November 2020 is budgeted at 3%, or \$24,630. Revenue also includes \$80,000 in projected revenue from the State for costs associated with Oregon Motor Voter. This funds 1.00 FTE whose primary job function is to process new voter registrations, many of which originate from the DMV.

Significant Program Changes

Last Year this program was: FY 2020: 91010A-20 Elections

In order to meet the 2% general fund constraint this program offer was reduced by \$102,178. In anticipation of unprecedented interest in and turnout for the November 2020 Presidential general election, the Elections Division prioritized statutorily mandated functions like voter registration and printing, mailing and processing ballots. To cover the reduction, Elections was unable to fund the ballot tracking and voter communication program or the November 2020 voters' pamphlet. Neither of these items are statutorily mandated but they are key components to voter engagement, education and access. Related program offer 90010C has been submitted to request restoration of those two popular programs.